



# TIMBER TALK

*Your Voice for South Carolina Timber Harvesting*

4TH QUARTER 2022



## AS WE SEE IT ... DECEMBER 2022

### THE LOGGING WORKFORCE DEVELOPMENT CHALLENGE PIECES COMING TOGETHER

*This article was written for the Association of Consulting Foresters, by Scott Dane, Executive Director, of the American Loggers Council.*

The pieces for workforce development have been identified, but before they can be put together, the elephant in the room must be acknowledged. Regardless of training programs (and there are numerous good ones), the industry needs to be competitive to attract workers. The existing logging and trucking workforce is aging out at a rate that exceeds those entering the workforce pipeline. This trend will begin to compromise production in the next five to ten years, if not sooner. This issue is further compounded by the fact that the average logging company owner is in their upper 50s. Unless they have a succession plan, such as passing on the company to the next generation – and many do not – then these companies will exercise their "retirement plan" and sell their iron (equipment) and discontinue operations. American Loggers Council member Jim Hourdequin, CEO of Lyme Timber Company, testified recently in the Senate Committee on Energy and Natural Resources where he stated, "Employment in logging has declined by 41% from 86,000 in 1990 to under 50,000 today, a decline of 2% per year.



However, logging output has remained nearly flat, so reductions in employment have been almost completely offset by increases in productivity." Houdequin also described the challenges to workforce recruitment in the logging sector, including low profit margins and wages, physically demanding work, safety challenges, and limited technical training. So, let's get back to the elephant in the room. The timber industry is going to remain challenged in its efforts to retain and recruit the workforce necessary for sustainability if it is not competitive. Competitive in wages, benefits, working conditions, and stability. In many instances, Starbucks, fast food chains, and big box stores offer comparable wages and better benefits than entry-level logging jobs. What determines the wage scale and benefits within the timber industry? The amount that logging companies get paid for the wood they deliver. Most logging companies operate on a 3% profit margin, making it prohibitive, if not impossible, to increase wages or offer competitive benefits, so they offer what they can afford and hope for the best. "I believe the markets for logging services – principally landowners and mills – are beginning to address profit margins and logger

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compensation, but many of the other challenges cannot be addressed by the private sector alone," Hourdequin also said in his testimony cited above. With that premise in mind, the public and private sectors are waking up to the fact that the workforce challenges represent a current and pending threat to the timber and forest products industries. Currently, the typical training program in much of the industry consists of a couple of days of best management practices and other topics, then a few hours of instruction on a piece of equipment followed by on-the-job training. With the complexity, technology, and cost of today's logging equipment, that practice is no longer a viable nor a productive process. Training programs such as the Heavy Equipment and Logging Operations (HELO) program at Shasta Community College in California; the Maine Mechanized Logging Operations Program, administered by Northern Maine Community College; Mississippi's Logging Equipment Operator Academy, administered through Hinds Community College; and others across the country are beginning to pump trained and productive workers into the employment pipeline. Productivity is the key to getting MORE (production) out of LESS (workers). Promoting the timber industry's value, opportunities, and the training process is critical to attracting new workers. The American Loggers Council (ALC) has recently received a \$100,000 grant as part of a \$250,000 Public Image and Workforce Development grant to improve the public understanding of the timber industry while recruiting new mechanized logging equipment operators. ALC will be working with the state associations to promote their programs, other industry stakeholders to support this initiative, and public/private partnerships to educate the public. Additionally, ALC has been working with the federal government to establish training and investment programs to support the future of the timber industry. The Senate Committee on Energy and Natural Resources, chaired by Senator Manchin and with ranking member Barrasso, has included three provisions in the bill introduced in September that supports state training programs, on-the-job training, and low-interest loan guarantees for the purchase of mechanized logging equipment. See the official language here:

In summary, the first step in solving a problem is acknowledging there is a problem. Based on the facts of the aging workforce, the overall reduction in employment within the logging sector, and the lack of new en-

### TITLE III – WORKFORCE

#### 2 SEC. 301. LOGGING WORKFORCE.

##### 3 (a) TRAINING. –

4 (1) INTERSTATE TRAINING PROGRAMS. – *The*  
5 *Secretary of Agriculture, acting through the Chief of*  
6 *the Forest Service, shall work with States to develop*  
7 *a universal, tiered program to train persons to enter*  
8 *the logging workforce.*

9 (2) ON-THE-JOB TRAINING. – *The Secretary*  
10 *concerned shall examine potential ways to facilitate*  
11 *apprenticeship training to increase knowledge and*  
12 *skills in an emerging logging workforce.*

13 (b) MODERNIZING MACHINERY. – *Using funds made*  
14 *available under section 40804(b)(3) of the Infrastructure*  
15 *Investment and Jobs Act (16 U.S.C. 6592a(b)(3)), the*  
16 *Secretary of Agriculture shall provide low-interest loans*  
17 *or loan guarantees to persons, subject to such conditions*  
18 *as the Secretary of Agriculture determines to be nec-*  
19 *essary, for the acquisition of mechanized machinery for*  
20 *decreasing injuries in the logging workforce.*

try-level workers coming into the timber industry, it is clear that workforce shortages will negatively impact timber harvest capacity if they are not addressed. The second step is developing a solution. Workforce development programs at the state levels; federal government support through legislation and public awareness/promotion will collectively increase the opportunities to recruit and train new mechanized logging equipment operators.

The third step in addressing the workforce development threat and challenges is the competitiveness of the timber industry with reference to comparable industries. This final step in solving the workforce development issue is solely up to the entities that set the rate paid for delivered timber. These entities, the buyers, can invest in the workforce for today and tomorrow. They can ensure the sustainability of the supply chain. They can support the extension of the same level of compensation and benefits as they do for mill workers and other vendors by working with their suppliers to understand their costs. The pieces to solving the workforce development puzzle are here. The remaining question is whether the players are going to fit the pieces together to safeguard an economically productive wood products industry. The status quo, in the end, I'm afraid, is not sustainable for anyone.

## 2023 SCTPA ANNUAL MEETING

**S**CTPA is excited about our 2023 Annual Meeting to be held February 24 – 26, 2023 at the DoubleTree Resort by Hilton Myrtle Beach Oceanfront, 3200 South Ocean Boulevard, Myrtle Beach, SC.

2022 has been a challenging year for the timber harvesting and timber supply segments with the increases in operating costs created by inflationary issues, high fuel prices, reduced trucking capacities and overall supply chain issues. Our Meeting Theme will be ... **Challenges Now And Into Our Future!**

Our 2023 annual meeting will follow, if required, safety protocols of the resort, state and/or local governments. Social distancing and face shields will be recommended while attending the meeting, but will be personal preference. No virus protocols are in effect now.

Friday's schedule will be a board of directors meeting, afternoon registration and evening welcome reception with food and entertainment. There'll be a DJ and some Karaoke. We'll have a LIVE AUCTION at the Friday Reception. The Live Auction will feature an Authenticated Autographed Taylor Swift Guitar Enclosed in a Beautiful Storage Case with Glass Top.

Saturday General Session speakers will be: Joe Conrad, Associate Professor of Forestry Operations, University of Georgia Warnell School of Forestry & Natural Resources; Todd Martin, President Southern loggers Cooperative; Toni McAllister, Executive Director Louisiana Loggers Association; Bob Lussier, President Team Safe Trucking; and Attorney Stephen Setliff, The Setliff Law Firm.

Saturday's luncheon featured speakers will be: Minnesota Logger Peter Wood, Wood Forest Products and radio show host of Let the Sawdust Fly, Scott Dane, Executive Director of American Loggers Council and Rick Quagliaroli, Forestry Insurance Company of the Southeast.

Saturday's association business session will feature the association's 2022 financials, Board of Directors elections, any bylaws changes, awards and presentations. Drawings will be held for a nice rifle and shotgun and free stay at the DoubleTree Resort by Hilton Resort Myrtle Beach Oceanfront. Saturday evening is free to enjoy Myrtle Beach.

We'll have the gospel group Port City Quartet for our Sunday Prayer Breakfast to bless us with their Southern Gospel music and faithful testimony.

Our Silent Auction will be available with a variety of nice items for bidding. Please donate an item. The prize drawings, live and silent auctions help the association financially. We encourage folks to contribute to the Silent Auction and Live Auction.

Exhibitors will be inside the conference center with their products and services. Outside exhibits of equipment, trucks, etc. will be in the parking lots.

Discounted Carolina Opry tickets for the Saturday evening show February 26<sup>th</sup> will be available for \$ 37 each and can be ordered with your meeting registration. *That's a \$ 16.00 per ticket savings versus regular price.*

Contact the Hilton World Wide Reservations directly to make your room reservations. **SCTPA's Group Code is... SCT.** Call Hilton World Wide Reservations at 1-855-778-1190. Be sure to specify "DoubleTree Resort by Hilton Hotel Myrtle Beach Oceanfront" when making reservations. Book online at:

[www.my-event.hilton.com/sc-timber-producers-2023-annual-meeting/](http://www.my-event.hilton.com/sc-timber-producers-2023-annual-meeting/)

SCTPA room **block cut off is January 27, 2023.** After January 27, 2023, standard room rates apply.

*(Continued on page 4)*



(Continued from page 3)

Our meeting is a casual family atmosphere. We encourage everyone to bring your family and employees. Dress is business casual. We ask attire suited for a business meeting is worn.

Because of the lingering COVID-19 virus, by attending the 2023 annual meeting, you are attending at your own free will. You and your attending parties agree to hold harmless and indemnify SC Timber Producers Association, its board of directors, employees and agents harmless of any actions, results and liabilities whatsoever associated with attending the meeting regarding the COVID-19 virus, any Covid variant or anything whatsoever.

Go ahead now and block the dates to join us February 24 – 26 for our 2023 Annual Membership Meeting.

Brenda and I look forward to seeing you in Myrtle Beach.

Best regards,

*Crad*

Crad Jaynes  
President

PLEASE NOTE: SPONSOR / EXHIBITOR PACKAGES  
WILL BE MAILED SEPARATELY TO  
ALLIED SUPPLIERS & ALLIED SUPPORTERS.

### 2023 SCTPA Annual Meeting

**S**CTPA 2022 Annual Meeting will be February 24 – 26, 2023 at the DoubleTree Resort by Hilton Myrtle Beach Oceanfront, 3200 South Ocean Blvd, Myrtle Beach, SC.

Reservations are to be made directly with **Hilton World Wide Reservations** by calling **1-855-778-1190**.

**The SCTPA Annual Meeting Group Code is "SCT."**

Provide **Group Code SCT** when making room reservations. Be sure to specify *DoubleTree Resort by Hilton Hotel Myrtle Beach Oceanfront* when making room reservations.

Reservations can be made online by using this booking link. Be sure to use the entire URL for it to work properly. **Use Booking** link as follows:

[www.my-event.hilton.com/sc-timber-producers-2023-annual-meeting/](http://www.my-event.hilton.com/sc-timber-producers-2023-annual-meeting/)

SCTPA Encourages Everyone to Register As Quickly As Possible to Assist the Association in the Meeting Plans. This is important and will help SCTPA make appropriate arrangements for the meeting. Please register early.

**SCTPA** room block rates cut off is January 27, 2023. Room block number is limited. After January 27, 2023, regular room rates will apply. SCTPA has no flexibility with this cut off. Hilton reservation cancellation policy applies.

There is no reservation form for your use. Make room reservations direct with Hilton.

#### SCTPA ANNUAL MEETING DOUBLETREE RESORT BY HILTON MYRTLE BEACH OCEANFRONT ROOM RATES

Room Type	Single Rate	Double Rate
Deluxe Room - King or Double Queen	\$ 129	\$ 129
King Suites	\$ 199	\$ 199

*Please Note: All rooms are subject to applicable state and local taxes and resort fee plus any other applicable fees charged by the DoubleTree Resort per guest room per night. Hilton policies and fees apply for room reservations as well as room cancellations. SCTPA has no control on these charged fees.*

## 2023 SCTPA Annual Membership Meeting

### MEETING AT A GLANCE

#### FRIDAY, FEBRUARY 24

- 1:00 p.m. Board of Directors Meeting ... Members & Guests Welcome  
3:00 p.m. Registration Desk ... Open Until 7:00 p.m.  
7:00 p.m. Welcome Reception... Food, Music, DJ & Karaoke

**Conference Center**  
Osprey Room Live Oaks Bldg.  
2<sup>nd</sup> Floor  
3<sup>rd</sup> Floor

#### SATURDAY, FEBRUARY 25

- 6:30 a.m. Member & Guests Breakfast  
6:45 a.m. Registration Desk Opens  
8:00 a.m. General Session  
Welcome, Invocation, Antitrust Statement & Announcements  
Chairman's Remarks  
8:15 a.m. Speaker: Todd Martin, Southern Loggers Cooperative – 8:15 – 8:50  
8:30 a.m. Ladies Breakfast  
8:55 a.m. Speaker: Joe Conrad, University of Georgia, Warnell Forestry School – 8:55 – 9:30  
9:35 a.m. Speaker: Bob Lussier, President, Team Safe Trucking - 9:35 – 10:00  
10:05 a.m. Speaker: Toni McAllister, Executive Director, Louisiana Loggers Association – 10:05 – 10:30  
10:35 a.m. Speaker: Stephen Setliff, The Setliff Law Firm, Glen Allen, VA – 10:35-11:20  
11:20 a.m. Morning Break to Visit Exhibitors & Silent Auction  
11:50 a.m. Move to Membership Luncheon  
12:00 p.m. Membership Luncheon & Business Meeting  
12:45 p.m. Chairman's Welcome, Board of Directors Introductions & Announcements  
Speakers: Peter Wood, Minnesota Logger & "Let The Sawdust Fly" Radio Show Host – 1:00 - 1:25, Scott Dane, American Loggers Council Executive Director, 1:30 – 2:00, & Rick Quagliaroli, Forestry Insurance Company of the Southeast, 2:05 – 2:30  
Business Session: President's Report, Financial Report, Bylaws Report, Board Elections, Awards & Special Presentations, Door Prizes & Prize Drawings  
2:50 p.m. Afternoon Break  
3:00 p.m. Workshop: SFI Trained TOP DVD Module for SFI Training  
For July 1, 2022 – June 30, 2023 SFI Trained Status  
5:00 p.m. Adjourn  
Saturday Evening On Your Own. Enjoy Your Evening!  
Discounted Carolina Opry Vouchers Available At Registration Desk.

**Conference Center**  
3<sup>rd</sup> Floor  
2<sup>nd</sup> Floor  
2<sup>nd</sup> Floor

3<sup>rd</sup> Floor

3<sup>rd</sup> Floor

2<sup>nd</sup> Floor

2<sup>nd</sup> Floor

#### SUNDAY, FEBRUARY 26

- 8:00 a.m. Prayer Breakfast  
9:00 a.m. Special Guest: *Port City Quartet - Gospel Music Group*  
10:05 a.m. Silent Auction Announcements & Final Comments  
10:30 a.m. Adjourn Meeting

**Conference Center**  
3<sup>rd</sup> Floor

#### SILENT AUCTION BIDDING HOURS - CONFERENCE CENTER

Friday, 5:00 – 9:30 p.m. Saturday, 7:00 a.m. – 5:30 p.m. Sunday, 7:00 – 9:00 a.m.

#### EXHIBITOR HOURS - CONFERENCE CENTER

Friday, 6:00 – 9:00 p.m. Saturday, 7:00 a.m. – 5:00 p.m. Sunday, 7:30 – 9:30 a.m.

**THANK YOU FOR SUPPORTING OUR 2023 ANNUAL MEETING!**

## 2023 ANNUAL MEETING REGISTRATION February 24 -26, 2023

PLEASE PRINT OR TYPE. COMPLETE ALL INFORMATION BELOW.

Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact #: Work \_\_\_\_\_ Home \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Spouse/Guest Name \_\_\_\_\_ Badge Name \_\_\_\_\_

**Please list any additional badge names on page 39. Credit Card Payment Form on page 7. Thanks!**

	Early Registration		After February 1, 2022
	#	\$	#
<b>Member *</b>	_____ @	\$ 230 = _____.	_____ @ \$ 260 = _____.
<b>Member Spouse *</b>	_____ @	\$ 130 = _____.	_____ @ \$ 170 = _____.
<b>Active Member Employee **</b>	_____ @	\$ 130 = _____.	_____ @ \$ 140 = _____.
<b>Active Member Employee Spouse</b>	_____ @	\$ 105 = _____.	_____ @ \$ 120 = _____.
<b>SATURDAY, FEB. 25 ONLY</b>	_____ @	\$ 185 = _____.	_____ @ \$ 215 = _____.
<b>Non-Member</b>	_____ @	\$ 245 = _____.	_____ @ \$ 260 = _____.
<b>Non-Member Spouse</b>	_____ @	\$ 125 = _____.	_____ @ \$ 145 = _____.
<b>Children - Per Child – Age 6 – 18</b> <small>Children Under 6 – No Charge</small>	_____ @	\$ 35 = _____.	
<b>Discounted Carolina Opry Tickets</b> <small>Saturday Evening Show, FEB. 25, 7 p.m. Tickets Are Non-Refundable Save \$ 16.00 Per Ticket</small>	_____ @	\$ 37 Per Person = \$ _____.	
		<b>TOTAL \$ DUE &amp; PAID \$</b>	_____.

\* Please Refer to Member & Active Member Employee Descriptions Below \*

**Return Completed Registration & Check Payable To: SC Timber Producers Association (SCTPA)**

Members \* = Active Members, Allied Supplier Members & Allied Supporting Members with Paid Dues.  
**Active Member Employee \*\* = Active Logger, Wood Dealer or Trucker Member Sponsored Employees Only** not an owner, partner or corporate officer of active member's business. Supervisors & employees are encouraged to attend.  
**All other Non-logger, dealer or trucker active members use member registration rates per person attending.**  
 Call SCTPA if questions.

**RESERVE YOUR ROOMS DIRECTLY WITH HILTON WORLD WIDE RESERVATIONS.**

**HILTON WORLD WIDE RESERVATIONS 1-855-778-1190 ... USE GROUP Code ... SCT**  
**FOR RESERVATIONS ... BE SURE TO SPECIFY -**  
**DOUBLETREE RESORT BY HILTON HOTEL MYRTLE BEACH OCEANFRONT**  
**SCTPA ROOM BLOCK RATES CUT-OFF IS JANUARY 27, 2023**  
*Regular Hotel Room Rates Will Apply After January 27, 2023. Hilton Room Cancellation Policy Applies.*

**SCTPA Annual Meeting Cancellation Policy:** Full refund if written cancellation received by January 1, 2023.  
 50% refund if written cancellation request received by January 15, 2023. NO REFUND after January 15, 2023..

**Additional Names for Annual Meeting Registration & Name Badges:**

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**2023 ANNUAL MEETING REGISTRATION CREDIT CARD PAYMENT**

Total Registration Fees \$ \_\_\_\_\_  
Total Carolina Opry Fees (If Applicable) \$ \_\_\_\_\_  
**TOTAL REGISTRATION & OPRY AMOUNT** \$ \_\_\_\_\_  
**4% Credit Card Fee** \$ \_\_\_\_\_  
**Total Amount Charged** \$ \_\_\_\_\_

*\*\*4% Credit Card Processing Company Fee on Amount Charged. Fee Does Not Go to SCTPA\*\**

Credit Card Used:      **VISA**      **MASTERCARD**      **DISCOVER**  
(Circle Card Used)

Card Holder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Card Verification Number on Back of Card: \_\_\_\_\_  
(Three or Four Digit Number on Back of Card)

Card Expiration Date: \_\_\_\_\_

Card Billing Address Zip Code: \_\_\_\_\_

I agree to pay according to the Terms & Conditions of the Card Used.

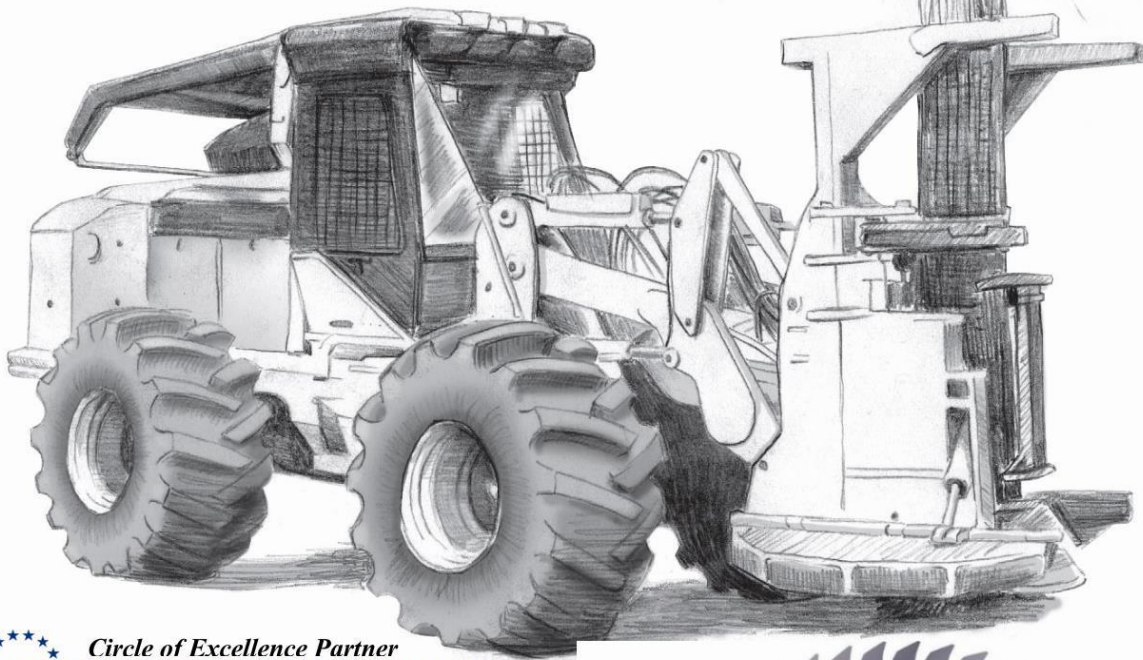
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

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## 2022 Logger Activist Award Nomination

**N**ominations for SCTPA's **2022 Gene Collins Logger Activist of the Year Award** are being sought. Award will be presented at the 2023 Annual Membership Business Luncheon and Meeting convening at noon, Saturday, February 25, 2023 at the DoubleTree Resort by Hilton Myrtle Beach Oceanfront, Myrtle Beach, SC.

This award recognizes a Professional Logger who has demonstrated an exceptional desire to positively promote and represent the timber harvesting profession by actively participating in association activities, educational efforts, community action, industry advocacy, and engendering the public's trust with commitment to the American Loggers Council Professional Logger Code of Practices and by displaying a commitment to sustainable forestry principles and practices.

You may nominate a SCTPA Logger Member or yourself. Contact the Nominations Committee or SCTPA office by January 25, 2023. Thank you for your nomination and association support.

### Nominations Committee

Chairman, Josh Key, Beech Island Timber & Construction, Inc., Jackson  
Office 803-827-1807 ■ Cell 803-507-8995 ■ [jkey@bitimber.com](mailto:jkey@bitimber.com)

Tommy Barnes, Ideal Logging, Inc., Edgemoor  
Office 803-789-5467 ■ Fax 803-789-3565 ■ Cell 803-385-7994 ■ [ideallogging@truvista.net](mailto:ideallogging@truvista.net)

Buster Harrison, Harrison Forest Products, Inc., Round O  
Office/Cell 843-908-0085 ■ [carey.harrison@canfor.com](mailto:carey.harrison@canfor.com)

## 2022 Logger Activist Award Nomination

2022 Nominee Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ SC Zip \_\_\_\_\_

Contact Office \_\_\_\_\_ Home \_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

Nominated By \_\_\_\_\_ Date \_\_\_\_\_

Contact: Office \_\_\_\_\_ Cell \_\_\_\_\_

Describe nominee's activities: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Use Additional Pages If Needed



## **2023 BOARD OF DIRECTORS NOMINATIONS NEEDED**

Board of Directors Seats will need to be elected at our February 25, 2023 Annual Membership Meeting at the DoubleTree Resort by Hilton Myrtle Beach Oceanfront, Myrtle Beach, SC.

For the 2023 board of directors with expired terms ending December 31, 2022, there were five board members. The SCTPA board of directors at the December 8, 2022 board meeting, decided and approved to extend the board terms of two board members, Josh Key, Beech Island Timber & Construction, Inc. and John Rice, Rice Land & Timber, LLC, to have their terms expire at the end of 2023.

The reason for this decision was to hold the number of 2023 board member elections to three rather than have five board members to be elected. This decision will assist in the 2023 annual meeting board member elections to expedite the election process.

The board terms for Seat 6 served by Tommy Barnes, Ideal Logging, Inc., Edgemoor, Seat 7 served by Danny McKittrick, McKittrick Timber, LLC, Heath Springs, and Carey "Buster" Harrison, Harrison Forest Products, Inc., Round O, expired December 31, 2022.

The three expired board members above have given notice they will run for re-election for their three expired seats at the 2023 annual meeting member business session.

Board member elections will be conducted during the Member Business Session of the Membership Meeting convening at noon on Saturday, February 25, 2022.

Board members serve four-year terms. Board responsibilities are to establish policies, direct legislative advocacy, guide programs and efforts to improve and benefit the timber harvesting industry, oversee association fiscal responsibilities and charge association staff to fulfill the association's duties and daily functions.

Board members are responsible to attend board meetings and local district meetings. Plus, promote professional timber harvesting in SC, seek SCTPA members, provide representation at events where needed and promote the association. One board meeting is conducted at the annual meeting with bimonthly meetings held in Columbia beginning at the end of February or late March or early April.

Any member solely and directly engaged in the logging business and in good standing with paid dues as of December 31, 2022, may be nominated for any of the upcoming seats regardless if current board member has indicated running for re-election. A member regardless of location is eligible for nomination. Logger members are encouraged to enter your name or the name of another logger member as an eligible candidate.

To enter your name for nomination or to nominate someone else, please contact the Nominations Committee or SCTPA office no later than February 5, 2023.

Thanks for your assistance in this important association process.

### **Nominations Committee**

*Chairman, Griff Wilson, WilRidge Forestry, LLC, Chester  
Office/Cell 803-209-3053 ■ wilridgeforestry@gmail.com*

*Bob Lussier, Great Woods Companies, LLC, Bennettsville  
Office 843-454-2090 ■ Cell 843-377-5318 ■ BobL@greatwoodscos.com*

*John Rice, Rice Land & Timber, LLC, Allendale  
Office/Cell 803-259-6202 ■ rice.john@yahoo.com*

# 2023 ANNUAL MEMBERSHIP MEETING

## Silent Auction Item Donation

Our Silent Auction has been successful because of the participation of our Allied Supplier, Allied Supporting and Individual Members. Our 2023 Annual Membership Meeting, February 24– 26, at the DoubleTree Resort by Hilton Myrtle Beach Oceanfront, Myrtle Beach, will again feature our Silent Auction. Auction proceeds are used to help financially support the association.

Would you and/or your company like to donate an item or contribute financially towards the purchase of a Silent Auction item? This is voluntary. Even if you are not attending the meeting, but would simply like to participate, we would certainly appreciate your contribution and involvement.

If you are interested, please return this form to the SCTPA office. Or you may contact the SCTPA office at 1-800-371-2240, fax 803-957-8990, email [bcjpaw@windstream.net](mailto:bcjpaw@windstream.net) or Crad's cell 803-530-5874 for more information. Your company will be recognized at the meeting as a Silent Auction Donor.

Thanks for your support in our efforts to continue representing professional loggers and timber producers here in South Carolina. Your Silent Auction donation is greatly appreciated. Your contribution may be tax deductible as a contribution to this association.

Silent Auction Item	
Donated Item Description	_____
	_____
Item Value \$	_____
Donated By	_____
Address	_____
City	_____ State _____ Zip _____
Contact Name	_____ Telephone (_____) _____
Silent Auction Financial Donation	
** Financial Donation Toward Purchase of Silent Auction Item: \$ _____.**	
** SCTPA will purchase Silent Auction items. Financial contributor will be designated for the item. **	
Please Mail or Fax To: SC Timber Producers Assoc. P.O. Box 811 Lexington, SC 29071	
Shipping Address: Crad Jaynes SCTPA 601 Carola Lane Lexington, SC 29072	

# WELCOME NEW MEMBERS

SCTPA welcomes our New Members & Restart Members.  
Your support is appreciated.

**Cox Forest Products, LLC, Woodruff**  
**E. D. Pew Timber Co., Inc., Darlington**  
**Palmetto Timber Fund, Columbia**

*Dedicated representation & service to the professional timber harvesting segment of South Carolina's forest products industry.*



## SCTPA PRESIDENT'S MESSAGE



By Crad Jaynes, President  
SC Timber Producers Association

**F**irst, let me say I hope everyone enjoyed a Happy Holidays, Merry Christmas and Happy New Year. It's hard to realize 2022 is now history. Now I'm having to get used to using 2023.

Yet it seems as I grow more experienced in life, nice way to say getting older as I'll turn 70 in April, time really does seem to pass by more quickly. But hey... that's life. Again, I hope you, your family, loved ones and friends had a wonderful holiday season.

I thought I might take this opportunity to review 2022 and look forward to 2023 for the association. Last year seemed to be a steady year for the timber harvesting segment here in SC. Markets appeared steady for the most part with some usual slow down periods due to weather, mill shutdowns, etc. It looks as though the wood receiving markets were recovering from the past pandemic and economic slowdown.

Perhaps the most pressing issues, disturbing if you want to use that term, were the high fuel prices that occurred and the rise in inflation rates which hurt the timber harvesting and timber hauling segments. Fuel prices have declined somewhat now, but the inflationary problems continue.

Overall in 2022, SC loggers worked steady. Some attrition in the logging ranks due to economics, retirement, etc. did occur. But there were new startups and even consolidations in the logging business population.

I want to sincerely thank our members, our renewal and new members, for supporting SCTPA. Without the support of members, the association could not continue to represent and service the timber harvesting, timber supply and timber trucking segments.

It is important to realize, forestry and the forest products industries are now a \$23.1 Billion contributor to SC's economy. And our loggers, wood suppliers and timber truckers are all vital contributors to SC's

*(Continued on page 13)*

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economic success.

Here as far as SC legislatively with the SC General Assembly, there were no legislative issues presented that impacted timber harvesting. SCTPA supported several bills related to forestry and forestry activities that were presented by the Forestry Association of SC.

Nationally, the American Loggers Council (ALC) worked on several issues for loggers and log haulers. ALC and SCTPA continued to press forward in Washington, DC to see how more appropriations could be made available for the Pandemic Assistance for Timber Harvesters and Haulers Relief (PATHH) Program to make more logging and hauling businesses whole due to the appropriations shortfall for the initial program. SCTPA communicated with our SC, U.S. Senate and U.S. House members seeking their support for the additional appropriations.

SCTPA continued to press our SC U.S. delegation to push the Safe Routes Act forward in both the U.S. House and Senate. This bill has been presented before and did not receive any action. This act would allow log trucks to utilize the interstate system within each state for trucking unmanufactured forest products from harvesting sites to markets at the state legal Gross Vehicle Weight (GVW). Interstate GVW is 80,000 pounds and SC's legal GVW on state roads is 84,272 pounds. This would improve trucking safety, logistical efficiencies and assist in reducing fuel costs and emissions.

SCTPA and ALC worked on keeping the Future Logging Careers Act alive whereby children of logging families would be allowed to go onto a logging jobsite at 16 and 17 years old. This is an allowance in place for the farming. Eighteen is the minimum age for logging jobs.

ALC was able to get a National Loggers Day Designated for October 12, 2022 by a U.S. Senate Resolution. This was a bipartisan effort to recognize the importance of America's loggers to our nation. SCTPA worked and gained support for the resolution from both SC Senators Lindsey Graham and Tim Scott.

SCTPA continued serving on the SC SFI State Implementation Committee representing our state's loggers. The association served on the SC Timber Operations Professional (TOP) Steering Committee, the SC Wood Magic Forest Fair Steering Committee and SC Sustainable Forestry Teachers Tour Steering Committee. SCTPA participated in the 2022 Teachers Tour

for the week long program.

SCTPA continued its partnership with SC Forestry Commission and Forestry Association of SC (FASC). This partnership helps loggers, wood suppliers and timber trucking, but also enhances the abilities of SCTPA and these partners to get actions done impacting SC's wood supply chain.

SCTPA worked with the Forestry Association and SCDOT regarding the weight posted bridges located throughout the state. SCDOT evaluated bridges across the state and downgraded hundreds for Gross Vehicle Weight. This created issues for truck routes and FASC and SCTPA worked to request SCDOT involve our associations in this process and when bridges were posted for assisting in alternative routing around a posted bridge.

SCTPA's 2022 annual meeting last February in Myrtle Beach was very successful with over 275 folks attending. The three day event had a very good speaker line up and events such as a Live Auction during Friday's Welcome Reception and luncheon speakers with SC Agriculture Commissioner Hugh Weathers, ALC Executive Director Scott Dane as featured speakers. Loggers and those needing the SFI Update Program were able to do so on Saturday afternoon. Two new SCTPA board members, Griff Wilson, WilRidge Forestry, LLC and Colby Crosby, Crosby Logging & Timber, Inc. were elected.

SCTPA continued its partnership with Ewell Smith of Timber Hauling to improve the online platform to offer loggers and truckers discounts on a variety of products and services.

SCTPA communicated and worked with SCDOT on road issues, the Temporary Logging Entrance Driveway Encroachment Permits and the Annual and Secondary Road Permits to allow wood trucks to haul 90,000 pounds on state "shielded" roads and secondary roads. SCTPA worked directly with Mechelle Mabry, SCDOT's Oversize and Overweight Director to make the application process as reasonable as possible for users.

This is a just snap shot of 2022.

For 2023, let's look forward for a good year for everyone. SCTPA will revitalize the Logger Apprenticeship Program with Apprenticeship Carolina to work to get the Logger Apprenticeship program into high schools in rural areas. The Logger Apprenticeship program was placed on hold due to the Covid pan-

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demic. This will be a priority effort.

Our partnerships with SC Forestry Commission, Forestry Association of SC and the SC Trucking Association will continue. Our efforts will continue when there are local, county and even state road issues. Counties are prone to attempt to enact truck restrictive ordinances which impacts the abilities to haul wood from logging sites to markets. SCTPA will continue participating on current committees as usual.

A SC General Assembly legislative priority will be to make a concerted effort along with other associations to enact meaningful SC Tort Reform. SCTPA is a member of the SC Supply Chain Defense Council and the SC Coalition for Tort Reform.

Meaningful tort reform is vitally needed in SC to curb the amount of lawsuits brought by plaintiffs' attorneys and the amount of settlements rendered. And in many instances, the settlements are not justified. They are just paid out. And the timber hauling segment has become a target for predatory attorneys.

No one can deny as anyone looks at the amount of television ads saying call this number or that number and the attorney will get you money. It's out of control in my opinion. Nothing against legitimate lawsuits, that's fine. But when the plaintiff's bar is seeking to just represent and advertise to get the client money, and guess what, the attorney gets a chunk fee of the settlement, then it's time for more reform. SCTPA will offer support for other legislative initiatives presented impacting SC's forestry, timber harvesting and forest products industries.

Our 2023 Annual Meeting is February 24 – 26 at the DoubleTree Resort by Hilton Myrtle Beach

Oceanfront in Myrtle Beach. I hope everyone will make a great effort to attend. Go to our SCTPA website, [www.scloggers.com](http://www.scloggers.com) to get the 2023 annual meeting information for registration, sponsorships and exhibitors.

I am now entering my 24<sup>th</sup> year with SC Timber Producers Association. It is and has been an honor and privilege to be in my position to represent and service the SC community of loggers, wood suppliers and timber truckers for all these years. SCTPA has accomplished so much over the years and will continue to do so in 2023.

I announced at the 2022 Annual Meeting last February that I would be retiring at the end of 2023. But I want to say this, I will make an updated announcement at our 2023 annual meeting in February 2023 about that decision.

Thank you to all our members regardless of member categories, I cannot express my thankfulness and appreciation for everyone having the faith and trust in SCTPA to represent and service the logging, timber supply and timber trucking and other members of SC's wood supply chain. I look forward to a bright and productive 2023 year.

I have been blessed for all my 46 years involved with the timber harvesting industry. As I always say ... Log On & Truck Safe!

Love Y'all & Mean It!



## *Timber Talk*

*Your Voice for South Carolina  
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1-800-371-2240 or [bcjpaw@windstream.net](mailto:bcjpaw@windstream.net)

# Urban Society vs Rural Cultural Traditions:

## THE REAL CRISIS IN THE FOREST

December 17, 2022

By Bob Williams, Pine Creek Forestry

For many decades, urban society and its “illusion of preservation” has continued to obstruct and suppress our rural communities and their use of the land and natural resources. We are seeing the elimination of our cultural heritage in our time.

Since 1985, Bob Williams has worked as a consulting forester in New Jersey working with both private and public landowners.

In southern New Jersey by government legislation, 1.2 million acres of the landscape has been reserved and protected in what is designated as the Pinelands National Reserve. This reserve includes all aspects of the land ownership both public and private.

Two of the primary reasons for designating the Pine Barrens for protection was to perpetuate and sustain the unique ecological natural heritage and the indigenous local cultural heritage.

We understand the essential need to sustain and conserve the ecological integrity of the land and the natural systems it supports.

Our urban policymakers understand little about the need to conserve our cultural heritage which are both tangible and intangible heritage assets that the local people inherited from past generations.

Whether intended or not, this policy of an environmental priority approach has all but eliminated one aspect of our cultural heritage which is forestry. The region had a tradition of using the forest by local people to provide a living for themselves and the local traditional use of wood products produced on the land locally.

Over the decades, the importance of sustaining our historical cultural human resources has never been given any serious consideration or discussion.

In the early eighties, the government stressed the need to sustain and conserve the cultural heritage of the Pine Barrens. This concern was so important that social contractors were hired to interview and record local pine barren residents to have them explain

what specific things they did to sustain themselves and their desire to keep their sense of “place” in the woods.

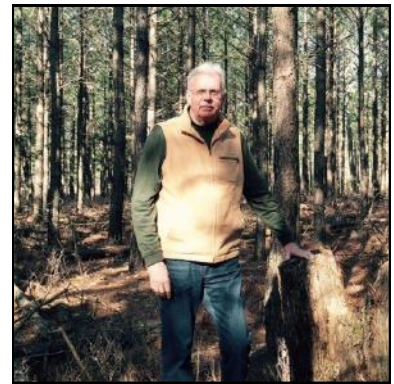
Yet when I bring this subject up, I’m asked what cultural heritage has to do with forestry regulations? My answer: everything.

Interviews with local folks included many cedar landowners, woodcutters, and sawyers. They all owned their land, cut their trees, and had their sawmills to sell culturally linked forest products to boat builders, clambers, fishermen and historic home restorers to mention a few uses. As this effort to document and develop policy to sustain the cultural and natural history of the region continued, it was made clear how important the role these woodsmen played in sustaining the unique character and ecology of this region. The forest use played a key major role in the creation of the very environment of the Pine Barrens.

It was so important that by 1987 the New Jersey State Museum, the State Council on Arts, and the State Historical Commission opened the largest exhibit ever mounted of the museum devoted to four men who were fully devoted to the traditions and the environment of the Pine Barrens. Yet the future for these traditions remained a concern.

Initial forestry practice rules and regulations subjected forestry efforts to onerous land planning rules similar to housing development. By the early 1990’s many families had simply gone out of business while a few tried to supply their mills with imported wood from Canada or New England. The acquisition of the large, forested parcels by federal, state, county, and local governments, as well as the many land preservation, trusts all of whom do not support an active harvest of wood simply starved the local mills of their needed wood resource and the decline continues today.

Our southern New Jersey woodcutter culture is almost gone. At the beginning of the creation of the



Since 1985, Bob Williams has worked as a consulting forester in New Jersey working with both private and public landowners.

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Pinelands Reserve, the state documented more than 50 sawmills and operations across the Pine Barrens. I have watched as our forestry infrastructure with its 300-year history simply fade away falling to the “illusion of preservation”.

The original planners for the Reserve had it right – there was to be a balance between the people – use of the forest and the unique biodiversity that resulted from three hundred years of their activities. Yet I see little hope for any of the few remaining sawmills to survive. How are things looking your region of the county?

## What Type of Wood Are MLB Bats Made Of?

### *History of the MLB Baseball Bat*

In the 1800's baseball players traditionally made their own bats. Players could make bats however they wanted. This means that bats were often made of whatever scrap wood was lying around. Bats were often made from wagon tongues and included unique designs and materials specific to that player's style.

In the mid-1800s players began seeking out the help of professional woodworkers to help them design and shape baseball bats. The first standard baseball bat was not mass-produced until 1884. Several different kinds of wood were tested including hickory, ash, and maple. Since then, rules and regulations have been put in place to limit the size, weight, and material of the bats used in MLB.



#### **3 Types of Wood in MLB Bats:**

The wooden baseball bats of modern Major League Baseball are made from several different types of woods. These are the most common types of wood in MLB bats and the advantages of each:

##### **1. Maple Wood Baseball Bats (70% USE MAPLE)**

Maple bats are stiff and offer little flexibility when a ball is struck with them. Maple wood is hard and thick which allows for additional force behind the hit. It should come as no surprise that sluggers often choose to use maple bats. Because of the density of maple wood, bats made of maple are less likely to crack or break. The downside of maple bats is that they can retain moisture over time which adds weight to the bat and decreases swing speed.

##### **2. Ash Wood Baseball Bats (25% USE ASH)**

Ash was one of the initial species of wood that was first used in standard baseball bats. Many MLB players still use Ash bats because they offer more flexibility which increases bat speed. The downside of Ash baseball bats is that they are ring-porous and tend to dry out over time leading to breakage.

##### **3. Birch Wood Baseball Bats (5% USE BIRCH)**

Birch is another common wood that is used to make bats. Birch is soft but also naturally durable, it is the middle road between ash and maple. Birch bats often combine the durability of maple bats with the flexibility of ash bats. The downside of birch is its softness. Hitting often leaves dents on the shaft of the bat.



*Article provided by the American Loggers Council.  
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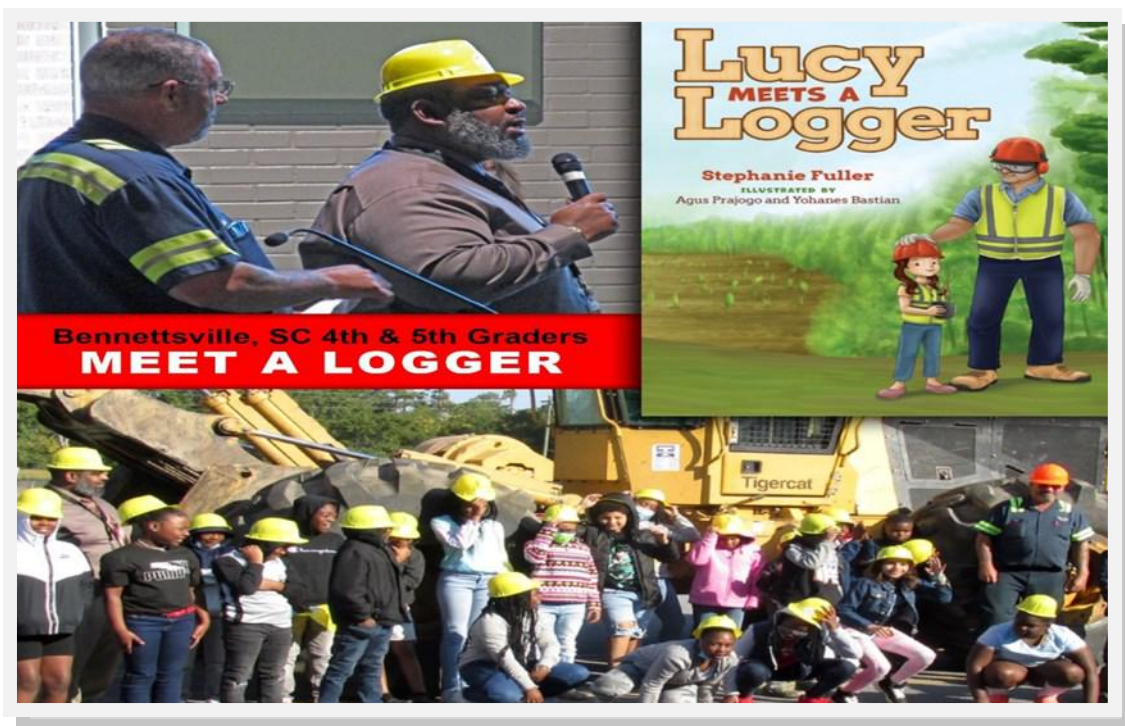
# Great Woods Companies Visits Bennettsville, SC Intermediate School

**B**ob and Cindy Lussier (Great Woods Companies) visited 4th and 5th-grade students at Bennettsville Intermediate School in Bennettsville, South Carolina. They brought a Tigercat 620 Skidder along with hardhats and copies of "Lucy Meets a Logger" by Stephanie Fuller.

Bob talked to the students about logging and the many everyday products made from trees and even did a skidder demonstration. Bob's goal was to plant a seed in the children about careers that do not require a college education. Bob said that he hopes to spark some interest at an early age so the kids will want to learn more, not just about jobs, but also about forestry and its benefits to our world.

The students were highly engaged and loved the opportunity to learn something outside of the classroom. Cindy (Bob's wife) stated that Bob was so full of happiness that he could not stop smiling as he felt so fulfilled from the experience.

Great Woods also donated "Lucy Meets a Logger" books to all the other fourth and fifth-grade classrooms in Marlboro County! Great Job, Great Woods!



**SCTPA Comments:** Thanks to Bob and Cindy Lussier for their efforts to educate the students. Bob is a SCTPA board member and current President of Team Safe Trucking. SCTPA encourages our logger members to take the time to meet and greet school kids, elementary to high school, to educate them about the professional logging industry and sustainable forestry. SCTPA has provided many classroom programs over the association's 23 years and is always willing to assist in setting up school visits and providing our classroom program. Just contact SCTPA for information. It is all about education to inform the younger generation about professional logging, sustainable forestry and the forest products industry.



**FOR IMMEDIATE RELEASE:**

Friday, Nov. 4, 2022

**CONTACT:**

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SCFC Resource Development Division Director

(803) 896-8802 | TAdams@scfc.gov

## **FORESTRY HAS \$23.2 BILLION IMPACT ON SC'S ECONOMY**

**Study reveals forestry also state's largest employer, paying an average wage of \$55K+**

HILTON HEAD—South Carolina Forestry Commission officials announced the economic impact of the state's forestry sector Thursday, citing a recently commissioned Economic Impact Analysis for Planning (IMPLAN) study.

In detailing the \$23.2 billion impact that the allied sectors of forestry and forest products-related industries generate on the Palmetto State's economy, the Forestry Commission study also revealed that forestry generates more than 100,000 jobs and \$5.5 billion in labor income.

The results of the economic impact analysis of 2020 data were presented by study lead Dr. Joey Von Nessen, a research economist with the University of South Carolina Darla Moore School of Business, at the Forestry Association of South Carolina's 2022 annual meeting.

The total economic output of forestry grew 9.6% since the last report published in 2019. The other factors analyzed – employment, labor income and value-added metrics – increased by 1.9%, 12.5%, and 8.0%, respectively.

"Forestry is a critical industry to our state. Among the manufacturing industries, forestry is ranked #1 in employment, #2 in labor income and value-added, and #3 in economic output," said State Forester Scott Phillips, executive director of the Commission. "While our forests make significant contributions to the economy of our state, they also produce clean air, clean water, wildlife habitat, beautiful scenery and recreational opportunities that attract people to South Carolina, making our forests an integral part of the fabric of life here."

According to Dr. Von Nessen, the growth in the industry was largely a factor of an increase in demand for forest products, such as construction materials and sanitary paper products, and the resulting rise in commodity prices.

"As much as forestry grew in 2020, I anticipate the economic impact to be even higher when we study 2021 data," said Dr. Tim Adams, Resource Development Division Director with the Forestry Commission. "Population growth and the resulting demand for forestry products reached record levels in that year, so we're already excited about the follow-up report next year."

The full economic impact study is available on the SCFC website at the link below:

<https://www.scfc.gov/wp-content/uploads/2022/11/Release-EconomicImpactOfSCForestry23Billion.pdf>

###

*South Carolina's forests represent one of the state's principal assets. In addition to representing the dominant landscape of the state, forests provide a renewable resource that generates a sizable economic impact while also providing the state's residents with a variety of recreational, wildlife and environmental benefits.*



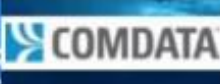
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## Samsara Onboard Cameras Member Program

SCTPA now partnering with Samsara for an Onboard Camera member program offering a 15% discount for active, dues paid, members and in certain situations a 20% referral bonus.

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the dash camera can show a driver being at fault in an accident as well. Even if the driver was at fault, having the dash camera could potentially assist in the accident



investigation and the outcome.

Our litigious society now with all the screaming predatory plaintiffs’ attorneys are out to get the most out of an accident for lawsuits. So why not try to protect your business and your drivers by installing dash cameras for improving driver and trucking safety, training and perhaps a little more peace of mind.

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Christian Houston-Floyd is the Samsara Account Executive. His direct contact is 470-502-6900 extension 3 or online at [christian.houston@samsara.com](mailto:christian.houston@samsara.com).

Christian spoke at the American Loggers Council 2022 Annual Meeting in Couer d’Alene, Idaho. The Mississippi Loggers Association has had great success with their partnership with Samsara. SCTPA is proud to provide this Samsara program as a member benefit and service.



## ALC Rising To Challenges

One really bright spot concerning the American Loggers Council is the organization’s resilience as the pandemic slowly fades away: Many organizations and trade associations took a beating during the pandemic, but the ALC is surviving remarkably well and moving ahead on a variety of fronts.

Two news items this month underline the importance of having an association like the ALC to provide a national voice for the logging industry as various issues come up.

The news that Strategic Biofuels in Louisiana is working with the Forest Service and other groups on biomass standards is big news. Developing a Renewable Fuel Standard system to make it easier to incorporate forestry feedstock into biomass and green energy initiatives and projects by ensuring raw materials meet sustainability standards and qualify for various favorable state and federal tax policies is going to make utilization of woody biomass more attractive— and that’s good for the logging industry.

Having such a system is yet another tool to aid in the increased utilization of wood as a sustainable energy source. Strategic Biofuels is taking the lead in developing an auditable system to track feedstock qualification, source-origin and chain of custody data to support its Louisiana Green Fuels project that will use woody biomass to produce renewable diesel and naphtha.



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Julie Tucker, National Wood Innovations Program Manager of Bioenergy, Biofuels, and Bio products, U.S. Forest Service, notes that “Historically, forest residuals have been a disposal challenge. The Renewable Fuel Standard helps change that by giving the renewable energy sector a financial incentive to convert these unwanted forest residuals to high value biofuels and renewable electricity.”

While the development group is being led by the Forest Service and Strategic Biofuels and the full team is still being assembled, members will include representatives from the National Assn. of State Foresters and the American Loggers Council as well as groups representing industrial and non-industrial landowners, tribal interests and others. It’s critical to have ALC involved as part of the process to help develop such a system that has national implications for increased biomass utilization—and help ensure loggers’ concerns are heard as biomass standards and tracking systems are established.

## **NW Chips Explode**

Interesting note in the most recent North American Woodfiber & Biomass Markets newsletter from Fastmarkets RISI that chip exports are taking off in the Northwest, with Douglas fir chip prices at West Coast shipping terminals recently setting all-time highs.

Reasons behind the strong markets include now-familiar supply chain issues but also true growth pending in the export market, according to RISI.

Currently, slowing lumber production on the West Coast and strikes at multiple Weyerhaeuser sawmills have made chips harder to source. Japanese demand is also up thanks to black liquor green energy credits being offered to Japan’s paper sector. Complicating the market, there are also West Coast chip mill projects currently hit with construction delays, the newsletter said.

Longer term, there are ongoing pulp capacity expansions in China, according to Fastmarkets RISI analyst John North. Those capacity increases will greatly expand demand for chip imports and that will have long-term impacts on global markets going forward, he added.

Remember these market dynamics are occurring without a major wood energy demand from Asia. If economies such as Japan, Korea and China move toward significant pellet consumption as Europe as it would be a fiber market game changer on the West Coast.

## **Highest Value Use Wins?**

The other news item that bears watching in context of larger developments is the recent purchase of 29,000 acres in Michigan that will be used to create “carbon projects” by a joint venture and management company that’s already managing more than 90 forest carbon projects across 4 million acres.

So far, so good, until you read that no logging is planned until some level of forest growth is achieved, and then a selective logging program will be offered at some future date. Again, so far, so good—everyone pursuing their economic interests—until you realize that’s 30,000 acres essentially taken out of production.

A future selective logging program is on the drawing board, but nothing is planned.

At the ALC meeting in 2021 in Couer d’Alene, Id., ResourceWise CEO Pete Stewart (parent of Forest2Market) spoke on this very topic of carbon credits and said it bears watching closely: That the financial industry’s expansion of carbon credit markets may eventually lead some to view forestland as valued more as an accounting entry that mitigates polluters’ smokestack impacts than as a source of sustainably managed forest products and associated businesses and jobs.

It’s definitely a trend that bears watching closely.

*Article by Dan Shell, Managing Editor, Timber Harvesting November/December 2022*



## TIMBER HAULING A NEW GOODYEAR TIRE PROGRAM



**A**s Timber Hauling's footprint, ([timberhauling.com](http://timberhauling.com)), continues to expand, there is an exciting Program available that will help save significant dollars on tires.

Whether you have one truck or a fleet, now there is the same buying power as some of the largest truck fleets in the country.

It all started with a conversation with Goodyear at the 2022 Mid-Atlantic Logging Show. Under the big tent at Goodyear's table, Timber Hauling's Ewell Smith shared the challenges loggers and truck owners faced daily with Goodyear's Chris Anderson, Fleet Solution Manager.

Ewell asked for better pricing for the loggers and log haulers.

As the next months passed and gas prices started jumping, Chris took Ewell's message to Goodyear's headquarters in Ohio. Goodyear took the request to heart. Chris and the Goodyear team stepped up in a big way.

And now, loggers and truckers as Timber Hauling users can have a national buying account through Timber Hauling with Goodyear.

Claim your national account with Goodyear now by going to [timberhauling.com](http://timberhauling.com) and see how it works.

So how does it work? Under this discount, users will get their own national ID account with Goodyear.

You can go to your favorite local Goodyear dealer or any other authorized Goodyear

This includes commercial tires, retreads, pickup truck and car tires. Once the depth of the discounts for the users are realized, it shows Goodyear has been intentional to help ease the unexpected, out of control costs logging and trucking business are feeling daily.

Test the newfound savings on just for one truck or a small fleet—it's completely up to you! See how deep the discounts are here.

The goal of Timber Hauling has always been to save money for its users. With this new program, Timber Hauling hopes to help you recoup some of those higher fuel costs that have stretched loggers and truck owners over the year.

As more and more Timber Hauling platform users come onboard to take advantage of the savings, like this offer from Goodyear, Timber Hauling can help bring additional national deals to help save even more money. And to helping the bottom line.





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## Team Safe Trucking Driver Safety Training Programs

South Carolina Timber Producers Association is providing your company with **Team Safe Trucking Driver Refresher Training Program**. TST training courses are the most convenient and user-friendly truck driver safety training courses available. They focus specifically on transportation of forest products. Trainees can access TST training courses at any time using a smart device or computer with internet access. A detailed record of completed courses, the training material used for training, the date and time the training was completed, and a training certificate is available for each course completed through the online training management platform. This information can be made available to business owners, insurance companies and logger associations. The convenience of “on-demand” driver safety training will save time and money, allowing more time for productivity while complying with governmental and insurance carrier mandates. These courses can be accessed free of charge. This unique training platform is designed with input from forest products truck drivers, owners, and other experts across the nation.



### Team Safe Trucking Driver Safety Training Modules Outline (additional modules available covering various subjects)

#### **The South Carolina Timber Producers Association Educational Sponsor Website**

[southcarolinatimberassociation-teamsafe.talentlms.com](https://southcarolinatimberassociation-teamsafe.talentlms.com) - (31 courses) Driver Refresher Training Program Courses  
Group Key: SCTP Association

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#### **The Team Safe Trucking trainings include the following:**

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#### **Driver Refresher Training Courses:**

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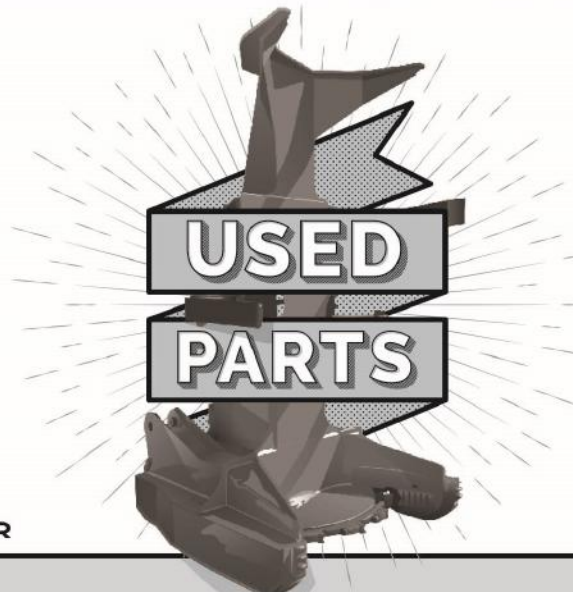
Financing and leasing available through our in-house program, **Peak Leasing.**



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OVER  
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YEARS

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...*BREAKING NEWS*...

After months of hard work, we have launched our new website. Members will now have access to their SLC invoices 24/7 with a member login! Amongst the new features are the "find the nearest station" to my location feature, an approved national tires and parts dealers with location info, fill out an application on-line and other features that will assist in the improved communication with our members. The SLC's founding "Cost-Cutting Mission" continues!



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 Please contact our endorsed SC Timber Producers Association broker - Mark Snelson (843)325-1211 msnelson@sc.rr.com

**Our Mission** | To revolutionize what EMPLOYER GROUPS expect from their Agency.

# A Revolutionary New Experience

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**Quoting Tool**

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**ACA Compliance**

Our software tracks and maintains your plan to make sure that you are hitting the required governmental benchmarks.



**ATTENTION SC Timber Producers Association Members!!** Our exclusive broker, **Mark Snelson** is here to help you with all of your Medicare needs. Please contact him at:

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**Medicare Supplement Plans from BlueCross BlueShield of South Carolina**



Medicare alone won't pay for all your expenses. We can help you fill the gap! Call **Mark Snelson** at **(843)325-1211**. Mark is an authorized agent for BlueCross BlueShield of South Carolina, an independent licensee of the Blue Cross and Blue Shield Association.

# SCTPA MEMBER BENEFIT & SERVICE



Contact Steve Wilt (843) 566-5463  
or Jalisa Byas (803)381-2198 to Get  
Your Savings.

## NEW Michelin & B. F. Goodrich Tire Discount Program

SCTPA has partnered with Michelin and B. F. Goodrich (BFG) to offer ACTIVE dues paid members the opportunity to save money on tires through this program.

SCTPA President Crad Jaynes said, "SCTPA is pleased and proud to partner with Michelin North America to offer this valuable and cost saving opportunity for our members. Our members are always our first priority and when our association can provide a cost saving program like this, it is a "win" for everyone. I appreciate Michelin partnering with us in this program."

This program is available to ALL active dues paid members in all SCTPA member categories. This program has been effective since June 1, 2019. Members are able to visit any local Michelin dealer. Program requires an application be completed and the use of a credit or debit card.

### Member Process for SCTPA Michelin & BFG Tire Program

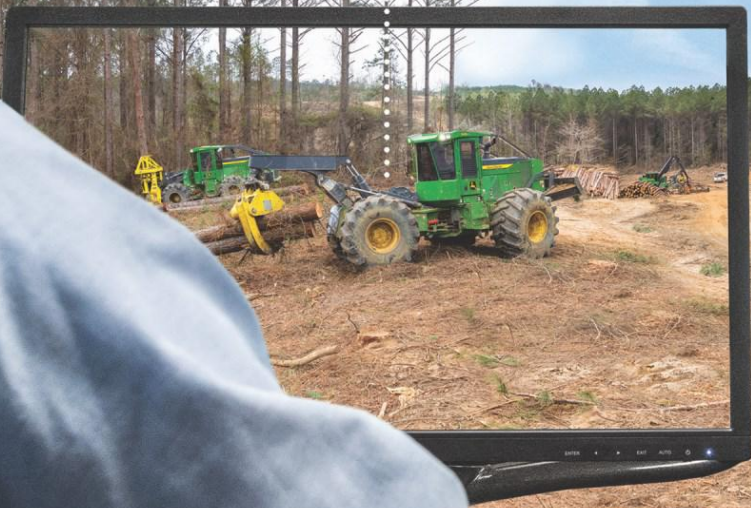
- 1) Contact SCTPA to receive active member number, membership period and member status (logger, wood dealer, etc.).
- 2) Must be an Active Dues Paid SCTPA Member.
- 3) Interested SCTPA members should reach out to your local Michelin Tire Dealer.
- 4) Complete the application and forward it to Jalisa Byas ([Jalisa.byas@michelin.com](mailto:Jalisa.byas@michelin.com)) or Steve Wilt ([Steve.wilt@michelin.com](mailto:Steve.wilt@michelin.com)) Jalisa is the SC Representative and Steve is the Territory Manager. Application available from SCTPA. Write your SCTPA member number and member period on the application at the top left under Michelin logo. *Example: SCTPA ##### / 01-01-19/20*. Sign and send both the Application and Conditions of Sale pages.
- 5) Either Jalisa and/or Steve will verify active membership with SCTPA's Crad Jaynes.
- 6) Once application is verified, it will be sent to Michelin for approval.
- 7) Michelin will provide the customer with a Bill To and Ship To Number. At that time, the member will have to Register their account at **Michelinb2b.com** and upload the member's Credit or Debit Card.
- 8) Program available to ALL members registered as active dues paid SCTPA members.
- 9) Program available for Michelin and B.F. Goodrich tires. Tires available are Truck, Light Truck, Passenger Car & Agricultural, Industrial & Off Road Tires & Retreads.
- 10) Once a member is registered on **Michelinb2b.com**, member will have access to all their purchase reports and tire pricing.
- 11) Members can go to any Michelin dealer to purchase tires.
- 12) Tires cannot be ordered online or shipped to the customer. Must go through a Michelin dealer.

SCTPA is pleased to offer our members this tire discount program on the high quality tire products offered by Michelin Tire and B. F. Goodrich Tire. Should a member have any questions, feel free to contact SCTPA.



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## DEADLIEST JOBS IN AMERICA REVEALED: These industries are 'dangerous and difficult'

Logging, fishing, hunting and roofing among riskiest American professions

By Greg Norman

Published December 22, 2022/ News / FOX Business

Being a logger is the most dangerous job in America, according to new government data released this week, with an industry expert telling FOX Business that the risk is linked to tough working conditions, rugged terrain and the "potential for blunt force trauma accidents."



A worker operates machinery to cut logs during a tree harvest in Moundsville, West Virginia, on Aug. 27, 2020. (Ty Wright/Bloomberg via Getty Images / Getty Images)

The U.S. Bureau of Labor Statistics' national census of fatal occupation injuries revealed that the logging industry has a fatal work injury rate of 82 per 100,000 full-time equivalent workers in 2021. That industry was followed by fishing and hunting workers with 75 and roofers with 59.

"There is no denying that logging is inherently dangerous and difficult. This can be attributed to the working environment, such as winter snow conditions and rugged terrain," Scott Dane, the executive director of the American Loggers Council, a national advocacy group, told FOX Business. "Additionally, the forces represented by felling and handling timber exposes loggers to the potential for blunt force trauma accidents."

Dane said some in the industry "take this 'most dangerous job' label as a badge of honor, somehow reflecting how brave they are," but "today's loggers are professionals that take pride in the work they do [and] their focus on safety."

He added that logging has "evolved from on the ground hand felling, limbing and bucking to safer

mechanized operations in much of the country," which helps remove loggers "from the hazardous exposure of falling trees and eliminates the need to use chainsaws in many instances."

The census also revealed that a worker died every 101 minutes from a work-related injury last year.

"Workers in transportation and material moving occupations experienced a series high of 1,523 fatal work injuries in 2021 and represent the occupational group with the highest number of fatalities," the Bureau said. "This is an increase of 18.8% from 2020."

"Transportation incidents remained the most frequent type of fatal event in 2021 with 1,982 fatal injuries, an increase of 11.5% from 2020," the Bureau also said. "This major category accounted for 38.2% of all work-related fatalities for 2021."

Tom Shanahan, vice president of Enterprise Risk Management and Executive Education at the National Roofing Contractors Association, told FOX Business that "the inherent danger of falls is ever present" among those who work in that industry.

"Different kinds of roofs – especially the flatter they are, in residential settings – can give a person of sense of 'well this is no big deal,'" he said Wednesday. "And that is where we see many, many – it could be argued most of the fatalities occur, residential contractors or workers who aren't preparing properly ahead of time for their work in terms of fall protection."

"We know from research that that if you prepare for fall protection, not only training, but assess the job before you are up there and think about how you are going to protect and be safe, that that goes tremendously a long way to fall prevention," he added.

**SCTPA President's Comments (Opinion):** *The statistics above are according to the U.S. Bureau of Labor Statistics and it's understandable based on how the BLS arrives at the "incidence rates." However, having had safety and loss prevention experience in the insurance industry for many years dealing with loggers across the southeast and other regions, and having dealt with incidence rates, I question the BLS's sensationalism of the logging industry's rates.*

(Continued on page 32)

(Continued from page 31)

Understand this, BLS uses a “per 100,000 workers number” in an industry to calculate the incidence rates. Okay...but my argument has always been we, the logging industry, doesn’t have 100,000 workers as compared to the construction industry and manufacturing industry and others.

So BLS doubles what they know are logging workers which is less than 50,000 workers (50,000 x 2 = 100,000) to arrive at their incidence rate for logging. Statistically this is correct if you use the 100,000 workers number. But is highly misleading and could be actually challenged and the incidence rate would be lower. The BLS formula, hypothesis, is flawed because of the “assumption” there are 100,000 logging workers by doubling the actual number of workers. This is simply not the case.

I will admit logging has its inherent risks and hazards. No doubt about that. But in today’s logging in-

dustry, there are far less workers on the ground actually felling timber with chainsaws or actually located on the ground doing manual work. Today most machine workers are operating logging machines and located inside safety cabs and utilizing other mechanical methods to delimb and top stems and cut log links without a chainsaw.

Sure I will admit, logging jobs vary from region to region. Just look at the West Coast where tethered logging machines are now being used on steeper slopes thus reducing the amount of hand falling on jobs by workers on the ground.

It is amazing how sensationalized our industry is by the media using the BLS incidence rates. Other industries such as construction, manufacturing, etc. with far more workers than in the logging industry, they too have fatalities. But are they “labeled” as the most Hazardous Industry. I say not.

# Study: Trial Lawyers Spent \$1.4 Billion on Advertising in 2021

Press Release / February 2022 / American Tort Reform Association

## Trial lawyer groups flooded airways with more than 15 million local TV ads last year

**A** 2022 report analyzing trial lawyer advertising over the past five years revealed that \$6.8 billion was spent on more than 77 million national and local ads between 2017 and 2021.

The American Tort Reform Association released its latest study today, which includes data on spending and frequency of legal services ads in media markets across nearly every U.S. state and Washington, DC.

The nationwide survey shows that trial lawyers and aggregators spend enormous sums of money on television, radio and outdoor advertising to recruit new clients for lawsuits.

“These latest advertising numbers show that plaintiff’s attorneys aren’t slowing down in their relentless pursuit of their next payday,” said American Tort Reform Association President Tiger Joyce. “It is clear that trial lawyers continue to put profits ahead of vulnerable members of our society who are being misled by deceptive ads.”

In 2021, more than 15 million ads for legal services aired on local television broadcast networks in the 210 media markets across the U.S., totaling approximately \$971.6 million spent. By comparison, pizza restaurants spent \$67.4 million on a mere 845,000 ads while furniture retailers spent \$589 million on 4.8 million ads aired on local television broadcast networks. Additionally, trial lawyer groups aired more than 71,000 ads on national cable television at an estimated cost of \$97 million.

“Trial lawyer groups spend obscene amounts of money on advertising because they know it’s an effective

(Continued on page 33)





(Continued from page 32)

way to needlessly scare consumers and encourage them to file lawsuits,” Joyce said. “However, these advertisements too often are intentionally misleading and can lead to devastating consequences.”

A 2019 FDA study shows the real-life consequences of deceptive trial lawyer ads. The report found 66 incidents of adverse events following patients discontinuing the use of blood thinner medication (Pradaxa, Xarelto, Eliquis or Savaysa) after viewing a lawyer advertisement. The median patient age was 70 and 98% stopped medication use without consulting with their doctor. Thirty-three patients experienced a stroke, 24 experienced another serious injury, and seven people died.

Dr. Shawn H. Fleming, doctor for one of the deceased, stated before a 2017 U.S. House Judiciary committee hearing, “It’s my opinion that the tone and content of these advertisements imply a qualitative judgment about these medications that are just not true. When you say call 1-800-BAD-DRUG, that clearly implies it’s a bad drug, which runs counter to current medical evidence and also to the FDA’s recommendations.”

The number of ads aired by trial lawyer groups across local and cable television, radio, and outdoor billboards has increased more than 30% since 2017.

“These latest advertising numbers point to a disturbing trend in spending nationwide by trial attorney groups over the last half decade,” Joyce said. “Inundating consumers with deceptive ads negatively affects jurors’ perceptions of certain issues and products, and can lead to more frivolous lawsuits being filed by opportunistic trial lawyer groups.”

Six of the Top 10 states with the highest spending on local legal services television ads in 2021 were recently included in the American Tort Reform Foundation’s list of Judicial Hellholes®:

- California: \$85.3 million; 809k ads
- Georgia: \$60.6 million; 859k ads
- New York: \$59.3 million; 833k ads
- Pennsylvania: \$36.2 million; 416k ads
- Louisiana: \$34.8 million; 783k ads
- Illinois: \$30 million; 248k ads

Judicial Hellholes® are deemed the most unjust local courts and state civil justice systems in the country.

“While some states have taken action to prevent misleading legal advertisements, more state legislatures need to prioritize legislation to increase accountability and transparency in legal ads to protect consumers from bad actors,” Joyce said.

The full report on trial lawyer advertising is available at [ATRA.org](https://www.atra.org) and utilizes Kantar data.

**SCTPA Comments:** *While there is nothing wrong with an attorney defending a client and working in their client’s best interests. The amount of advertising and claims by what has been called “predatory lawyers” has skyrocketed and what some deem to be out of control. The favorite sport in America is not football, basketball, baseball or NASCAR. It’s I’m going to sue somebody for something today. So call me, the lawyer advertising, and I’ll get you a settlement. Legitimate cases are warranted and welcomed. But the amount of fraudulent cases ending in rendering a settlement to the plaintiff is amazing.*

*The timber hauling trucking segment is a target for vehicular accident claims. And of course, the plaintiffs’ attorneys are quick to jump on these incidents. If the truck is at fault, so be it. But when the other vehicle is a fault, then there should be no consequences to the truck owner and/or driver.*

*Here in South Carolina, there is a dire need for more tort reform. SC is not a favorable jurisdiction for lawsuits. Why? Our court system is not favorable and the SC General Assembly, made up of many lawyers, is reluctant to pass reforms for tort.*

*SCTPA is a member of the SC Supply Chain Defense Council and SC Coalition for Tort Reform. Tort reform legislation is a priority for the 2023 SC legislative session.*



# Timber Talk

Your Voice for South Carolina  
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# Mark Your Calendar

## January 2023

- 1 Happy New Year! Welcome to 2023!
- 17 Wood Magic Forest Fair Steering Committee Meeting, Columbia

## February 2023

- 14 Happy Valentine's Day! Tell Your Loved Ones You Love Them!
- 24 – 25 **SCTPA 2023 Annual Meeting, DoubleTree Resort by Hilton Myrtle Beach Oceanfront, Myrtle Beach, SC. Contact SCTPA for Registration & Information. Come Join Us for a Great Annual Meeting.**

## March 2023

- 2 Timber Operations Professional (TOP) Steering Committee Meeting, Columbia.
- 14 SC SFI State Implementation Committee Meeting, Columbia
- 22 – 24 American Loggers Council Washington, DC Fly-In & Board Meeting

## April 2023

- 6 SCTPA Board of Directors Meeting, 10:00 a.m., Hampton Inn Harbison, Columbia

SCTPA is available to those that need to view the 2021 SFI Timber Operations Professional (TOP) Update video to continue to be SC SFI Trained. June 30, 2022 is the deadline for viewing the 2022 TOP Update. Contact SCTPA and a group live class or individual class can be arranged.

Spring district meetings will be considered for scheduling and dependent on the continued COVID situation. District Meeting dates are subject to change. Meeting notices will be mailed, posted on SCTPA Facebook page and listed on the website [www.scloggers.com](http://www.scloggers.com) prior to scheduled meeting.

Members & Non-Members are encouraged to attend our district meetings to know what the issues are affecting the industry.

### Need SFI Trained DVD Class or other training?

SCTPA can provide the New DVD Training Module for SFI Trained status. SCTPA is an approved DVD training class facilitator and will be scheduling classes during the year. Other training programs are available for safety, driver training, equipment lockout & tagout, hazardous materials spill control on logging sites and forestry aesthetics.

Truck Driver Training Workshops will be scheduled. Watch the Mark Your Calendar section of this newsletter for dates. Notices for SCTPA workshops & events will be forwarded.

**Crad Jaynes**  
President & CEO  
SCTPA

PO Box 811, Lexington, SC 29071  
800-371-2240 Fax: 803-957-8990  
bcjpaw@windstream.net

**Kathy Fudge**  
Communications Director  
SCTPA

PO Box 811, Lexington, SC 29071  
803-608-3357  
khfudge@gmail.com

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#### Our Mission

The Mission of the South Carolina Timber Producers Association is to serve as the voice for timber harvesting and allied timber businesses to advance the ability of its members to professionally, ethically, efficiently, safely, environmentally and profitably harvest, produce and transport timber to meet the timber supply demands of our state by providing continuing educational and training opportunities, distributing timber harvesting, hauling, manufacturing and selling information, representing our members in national and statewide legislative activities, and aggressively promoting, supporting and conducting programs of state, regional and national advocacy.