



Your Voice for South Carolina Timber Harvesting

#### SEPTEMBER/OCTOBER 2016



## ALC HOLDS ANNUAL MEETING

Over 180 attend Annual Membership Meeting in Panama City Beach, FL



**Hemphill, Texas (October 11, 2016)** –The American Loggers Council (ALC) recently held its 22<sup>nd</sup> Annual Meeting in Panama City Beach, Florida, on Sept. 29 – October 1, 2016 and had over 180 attendees including loggers, and sponsors that have helped support the work of the Council.

This is the first time that the loggers have re-

turned to Florida since 2006 when Charles Johns served as President of the organization.

The three day conference included a logging tour on Neil Family Land and Timber, hosted by Tim Southerland with B & K Land & Timber and Beard Equipment. Technical sessions included discussions on attracting and retaining logging business employees led by Wendy Farrand and Succession Planning and Market development lead by Tom Trone with TNT Consultants.



Wendy Farrand – Recruiting Employees



**Congressman Bruce Westerman** 

Congressman Bruce Westerman of Arkansas received a President's award for his efforts in the U.S. House of Representatives to promote sustainable forest practices on both federal and private lands and Rocky Bunnell, a logger and ALC Board member from New Hampshire, also received a President's award for his leadership and service to the American Loggers Council in promoting more participation

in the ALC's Spring Washington, DC Fly-In .

M.M. Wright's Frank Myers and Stephen Wright received the prestigious Timber Harvesting "Logging Business of the Year Award" presented this year by Hatton-Brown's own D.K. Knight.

The American Loggers Council's National Logger Activist Award that recognizes a logger who has demon-



M.M. Wright, Inc.

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Mark Your Calendar

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strated unselfish time and efforts to promote the timber harvesting profession was presented to Jack McFarland with McFarland Timber Company located in Winnfield, Louisiana.

The Board of Directors and Membership meetings were held on October 1<sup>st</sup> and included committee reports from the legislative, transportation, biomass, communications, membership, Master Logger and nomination committees and was highlighted by the adoption of a strategic action plan as a result of work done during the year by the ALC Executive Committee and Board of Directors that includes more policy work in Washington, DC as well as better communications between the organization and not only the loggers they represent but the general public as well.



Ladies were treated to shopping experience in nearby Destin, Florida fol- I-Jack McFarland, r- Richard Schwab lowed by lunch and a scenic drive down Florida's famous Highway 30A.

Attendees opened their pocketbooks on Friday evening at the annual ALC auction where over \$18,000 was raised to further support the work of the Council and another \$3,000 for the Log-A-Load for Kids program.

During the closing President's dinner on Saturday night, President Richard Schwab from Perry, Florida introduced as the new President of the American Loggers Council, Mississippi logger Ken Martin. Oregon Logger Mark Turner, Alabama logger Chris Potts and Missouri Logger Shannon Jarvis filling the Vice Presidents and Committee. Mr. Martin stated in his remarks that "I humbly accept this position as President of the American Loggers Council and fully intend in taking the steps necessary to accomplish our goals as set out in the newly adopted strategic action plan" be-



ALC President – Ken Martin

#### About American Loggers Council

The American Loggers Council is a non-profit 501(c)(6) organization representing timber harvesting professionals in 30 states. For more information contact the American Loggers Council office at 409-625-0206 or visit their website at <u>www.amloggers.com</u>.

fore officially adjourning the meeting.



K & B Land & Timber jobsite

#### MORE PHOTOS ON PAGE XX

## ALC ANNUAL MEETING



AR Congressman Bruce Westerman receives ALC President's Award jacket



Wendy Farrand talks "Loggers Are Heroes"



(L-R) Tim Sutherland & Steve Sutherland



Jim Geisinger, Associated Oregon Loggers, gives Legislative Committee report



ALC Live Auction hosted by Steve Sutherland









P Η O T O G A L L E R Y

#### **2017 ANNUAL MEMBERSHIP MEETING NOTICE**

TO: Members of the South Carolina Timber Producers Association, Inc.

#### WHEN: Noon, Saturday, February 11, 2017

WHERE: DoubleTree by Hilton Resort Myrtle Beach Oceanfront - 3200 South Ocean Blvd, Myrtle Beach, SC 29577

Be it known to all members, this is the official call to the Annual Membership Business Meeting of the South Carolina Timber Producers Association, Inc. to be conducted at the above specified time and location.

At the Association Business Session, members will:

- Be provided the Association Annual Financial Report.
- Be presented bylaws amendment recommendations for approval and adoption.
- Elect Board of Directors.

As a member, you should plan to attend the 2017 Annual Membership Meeting. This is a member privilege and wonderful opportunity to get involved in your Association.

You can participate in the decision making process through interaction with the Board of Directors and fellow members. Your vote is needed for the adoption of Bylaws recommendations, if Bylaws changes are needed, and Board of Directors elections.

Your active participation in your association is important plus the sharing of your ideas will help shape the association's future and the timber harvesting industry in South Carolina.

Take advantage of this opportunity to play an active role in SCTPA. Make plans to join your peers **February 10** - **12, 2017 at Myrtle Beach's DoubleTree by Hilton Myrtle Beach Oceanfront for your Annual Membership Meeting.** 

Annual meeting registration and information packages will be mailed to all categories of active members. Sponsor and Exhibitor packages will be mailed separately to prospective annual meeting sponsors and exhibitors.

Contact SCTPA for registration, sponsorship, exhibitor, silent auction donation and meeting information. We look forward to seeing everyone at our 2017 Annual Meeting.



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JOHN DEERE

4408, 5408, 5488, 6488, 6486, 648611, 6486111, 748611, 7486111, 643, 6430, 6436, 8436, 843H, 653E, 753 & 848 **PEERIESS** 

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410C, 410D, 410E & 410EX TIGERCAT

230, 240, 718, 720, 720B, 720C, 720D, 726, 726B, 620, 630B, 845 & 845B

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240, 380A, 380B, 450B, 450B, 450C, 460, 460D, 608, 608S, 618, 735, & 850 **TREEFARMER** 

6D & C7



## 18<sup>th</sup> SCTPA Annual Meeting

SCTPA is excited about our 18<sup>th</sup> Annual Meeting to be held February 10 – 12, 2017 at the DoubleTree by Hilton Resort Myrtle

Beach Oceanfront, 3200 South Ocean Boulevard, Myrtle Beach.

Our 2016 meeting had our largest attendance ever. We are excited to be returning to the "New and Remodeled" DoubleTree by Hilton Resort (formerly Springmaid Beach Resort) for our 2017 venue.

Our meeting focus will look at issues in Timber harvesting... forest inventory and wood supply, compensation packages in logging versus other similar industries and loggers need to tell their story. Our theme will be... *Loggers Are Heroes!* 

Friday's schedule will be a board of directors meeting, afternoon registration and evening welcome reception with food and entertainment. Friday's Welcome Reception entertainment will feature the No Holds Barred Band-DJ-KJ Mix.

Saturday general session speakers will be Pete Stewart of Forest2Market to talk about wood supply and markets, Dr. Shawn Baker, Forisk Consulting presenting the Compensation Comparisons research project completed for the Wood Supply Research Institute and Wendy Farrand, WFarrand Consulting presenting her rousing presentation ... Loggers Are Heroes.

We'll also hear at our Saturday luncheon from SC Third District U.S. Congressman Jeff Duncan and former Florida U.S. Congressman Steve Sutherland about issues in Washington after the elections. Steve's brother Tim is a professional logger in Florida.

Saturday's association business session will feature the association's 2016 financials, Board of Directors elections, any bylaws changes, awards and presentations. We'll also have our prize drawings for the Honda Pioneer or ATV, Honda Generator and free stay at DoubleTree by Hilton Resort Myrtle Beach Oceanfront. Saturday evening is free to enjoy Myrtle Beach.

We're bringing back the gospel group *Hi Cotton* who blessed our Sunday Prayer Breakfast years ago. They'll bless us with their Southern Gospel music and faithful testimony.

Our Silent Auction will be available with a variety of nice items for bidding. Please donate an item. The prize drawings and silent auction help the association financially.

Exhibitors will be on hand inside the conference center with their products and services. There'll be no outside exhibits of equipment, trucks, etc. due to Hilton requirements and the new parking lot configurations. And of course there will be plenty of door prizes. We'll draw a winner for another gun or nice item on Saturday during the business session.

Discounted Carolina Opry tickets for the Saturday evening show February 11th are available for \$31 each and can be ordered with your meeting registration. *That's a \$20 per ticket savings versus regular price*.

Contact the Hilton World Wide directly to make your room reservations. **SCTPA's room reservation** code **is... SCT.** Call Hilton World Wide Reservations at 1-800-774-1500. Book online at:

<u>www.MyrtleBeachResort.DoubleTreebyHilton.com</u>. Room block cut off is January 10, 2017. After January 10, 2017. attended seem rates apply SCTPA has no flavibility on

2017, standard room rates apply. SCTPA has no flexibility on this cut off date. SCTPA room block rates are the same as February 2016 annual meeting.

Our meeting is a casual family atmosphere. We encourage everyone to bring your family and employees. Dress is business casual. We ask attire suited for a business meeting is worn.

Go ahead now and block the dates to join us February 10 – 12 for our 18th Annual Membership Meeting. Brenda and I look forward to seeing you in Myrtle Beach.

Yours truly,

Crad

Crad Jaynes

Please Note: Sponsor / Exhibitor Packages will be mailed separately to Allied Supplier & Allied Supporters.

SCTPA 2017 Annual Meeting will be February 10 – 12, 2017 at the DoubleTree by Hilton Resort Myrtle Beach Oceanfront, 3200 South Ocean Blvd, Myrtle Beach, SC.

Reservations are to be made directly with Hilton World Wide Reservations by calling 1-800-774-1500. The SCTPA annual meeting Group Code is... SCT. Provide Group Code SCT when making room reservations.

SCTPA room block rates cut off is January 10, 2017. After January 10, 2017, regular room rates will apply. SCTPA has no flexibility with this cut off.

There is no reservation form for use like in the past.

#### **2017 SCTPA ANNUAL MEETING DOUBLE TREE RESORT BY HILTON ROOM RATES**

ROOM	SINGLE RATE	DOUBLE RATE	TRIPLE RATE	QUAD RATE	
Deluxe Room	79	79	89	99	
Suites	149	149	159	169	

All rooms are subject to state and local taxes and resort fee per guest room per night

DOUBLETREE

BY HILTON



#### SOUTH CAROLINA TIMBER PRODUCERS ASSOCIATION 2016 ANNUAL REPORT American Loggers Council Annual Meeting Panama City, FL

#### Crad Jaynes, President & CEO

South Carolina endured a horrific 2015 fourth quarter with the state receiving record rainfall levels beginning the first of October resulting in significant flooding around the state. Timber harvesting operations were hit very hard due to the number of days lost in the woods due to wet and "mo wet" ground and log road conditions, closed state roads and bridges washed out or damaged creating trucking logistical issues. Loggers in the coastal regions lost as many as 21 working days, midlands loggers 10 to 12 days and piedmont loggers up to 10 lost days based on SCTPA's survey. The wet weather and conditions carried through the fourth quarter and into the first two and a half months of 2016. Mill inventories suffered as well due to the reduced amount of wood deliveries. Some loggers due to the financial hardships closed shop while others traveled as far away as 120 miles or more to operate. A terrible five month period for SC's timber harvesting industry.

SCTPA entered its 17th year with our "What Is The Issue... Trucking" Annual Meeting in Myrtle Beach, SC, February 2016. With the industry and economy improving the trucking of unmanufactured forest products UFP) from the harvesting sites to mills has grown to be a major issue because of increasing insurance costs, fewer insurers for wood trucking vehicles, finding and retaining safe, qualified drivers, higher operating costs, lower profitability and the increase of accidents involving wood trucks. The attendance was outstanding as over 400 attended our annual meeting.

SCTPA proudly welcomed several outstanding speakers. American Loggers Council President Richard Schwab provided insights into ALC national activities, information on his company's history and timber harvesting operations in Florida. Forestry Mutual Insurance Company's Jimmie Locklear and Keith Biggs and Randy Hervey of BITCO Insurance Companies presented Team Safe Trucking and talked about the log trucking crisis regarding auto liability availability, costs and UFP trucking accidents. Mike Lucas of The Lucas Group, a trucking consultant company, reviewed the complexities and regulations of the FMCSA's Compliance Safety Accountability (CSA) program. Our Saturday luncheon speaker was Kathy Abusow, President of Sustainable Forestry Initiative, presented "SFI... Then and Now." Kathy described SFI's history and advancements to being a globally recognized creditable forest certification program to sustain our nation's forests.

Austin Logging, Inc., Gaston, SC, was presented with the 2015 Logger Activist Award for their outstanding timber harvesting business, their sincere commitment to community involvement, sustainable forestry education and support of SCTPA and their profession. Donnie Lambert, Leo Lambert Logging, Inc., Georgetown and Billy Walker, Walker & Walker Logging, LLC, Laurens were re-elected to four-year terms. The Forestry Mutual Insurance Company SC Logger of the Year was awarded to Danny McKittrick, McKittrick Timber, LLC, Heath Springs for their outstanding business and outstanding safety program. Swamp Fox Agency, LLC awarded their Timber Industry Leadership Award to Frampton Ferguson, Ferguson Forest Products, Inc., Luray. Frampton is a former SCTPA board member. The SCTPA President's Award was presented to Cam Crawford, President SC Forestry Association for his and their association's partnership with SCTPA and Mike Rushton, retired forester Norbord South Carolina, Inc. for his support of SCTPA and his work in the industry. There were twenty-nine inside exhibitors and many outside exhibitors displaying trucks, trailers, logging equipment and chippers.

The winter was very wet and impacted production, but it was strange as the mills maintained good inventories. Summer brought extremely hot triple digit temperatures and dry ground across the state for a prolonged period. Markets remained good, but quotas kicked in this summer. Overall production appeared to remain steady. Bottom line was... SC Logged On!

With the economic recovery and steady markets, loggers saw reductions in fuel costs and the logger attrition slowed with startup timber harvesting businesses coming on line and existing operations expanding.

South Carolina's legislative session was active for

(Continued on page 7)

forestry issues. Highway and bridge improvement funding was again the "hot" issue. Finally the House and Senate came to an agreement and Governor Haley signed a funding bill for improvement, construction and maintenance of SC's poor infrastructure. The funding will provide a boost in available funds now and recurring funds and provide money to improve and/or replace over 400 posted bridges on SC state roads. This was significant as the load restricted, "posted," bridges impact UFP trucking the most. This was a great legislative victory. SCTPA supported the funding and thanks Cam Crawford, SCFA, for his work. Another bill still on the table from last session proposed to eliminate the sales tax exemption on off road diesel and agricultural equipment replacement parts which both impacts timber harvesting did not go anywhere. A Farm Aid bill was presented to help farmers impacted by the floods. SCTPA and SCFA worked to get loggers included, as loggers are harvesting the state's number one cash crop, timber, but was met with opposition and thus our segment was excluded. A state budget proviso passed removing the requirement enforced by several counties that forest landowners obtain a forest management plan to qualify and receive the Agricultural Use Exemption. SCTPA supported this and thanks SCFA for its work.

Local issues came up as counties tried to pass ordinances to prohibit UFP trucks from using county maintained roads and in one county their ordinance would have prohibited any truck over six tires from using county roads. This would have impacted all trucking. SCTPA partnering with SC Forestry Association and SC Trucking Association stopped these actions using the SC Right to Practice Forestry Law and the state law preventing counties from having such authority.

Supported by SCTPA and SCFA the SC Forestry Commission received funding to purchase additional new firefighting units and add Commission personnel.

SCTPA continues to partner with the SC Forestry Commission and SC Forestry Association to make good things happen for South Carolina forestry.

SCTPA continued its activities with the SC Biomass Council as SCTPA president was elected to the board of directors representing timber harvesting. The Biomass Council has been working on a State Energy Plan proposal with forest biomass included as a feedstock. Activities continued with the Statewide Trucking Task Force, SFI State Implementation Committee, SFI Timber Operations Professional Training Program, Timber Equipment Applications Management (TEAM) Committee, Team Safe Trucking and organizations such as the SC Forestry and the SC Trucking Associations and State Transport Police. SCTPA's board met with State Transport Police's Capt. Price, Lt. Cloud and Corporal Catoe to discuss unmanufactured forest product trucking issues regarding size, weight, inspections, accidents and regulatory enforcement. Issues of State Transport Police's focus areas for safety and driver behavior were discussed. SCTPA continued representing timber harvesting in coalitions to promote forestry, agricultural, wildlife, natural resources and AgriBusiness to promote these segment's importance to the SC General Assembly, state agencies and public for economic development.

SCTPA and Southern Loggers Cooperative (SLC) continue to work to establish Southern Loggers Cooperative fuel depots in the state. The Allendale and Georgetown depots have been operating with new depots in the works. Construction is underway on property adjacent to Caw Caw Land & Timber's headquarters in Orangeburg and construction to begin in the near future for a depot across from WestRock's Florence papermill. SCTPA acts as the on-the-ground representative for the program. Thus far, positive results have occurred in locating sites.

SCTPA participated in the 17<sup>th</sup> SC Sustainable Forestry Teachers Tour, a six-day sustainable forestry education program. This year's June tour was "hot" yet tremendous with 35 statewide teachers. SCTPA arranged the timber harvesting stop at one of Charles K. Doolittle, Inc.'s jobsites headed by John Doolittle. The tract was on the Sumter National Forest. Thanks to John for an outstanding tour stop to educate the teachers on professional timber harvesting. Swamp Fox Agency's Rick Quagliaroli sponsored a film crew to video the logging stop using ground and drone equipment. Other stops included

West Fraser's sawmill, Norbord's OSB mill, Resolute Forest Products' paper mill, private, public and industrial forest lands. Teachers were taught the basics of sustainable forestry, prescribed fire versus wildfire, forest management practices, SFI, logging BMP's and more. The teachers viewed an actual prescribed fire done by the SC Forestry Commission on the Harbison State Forest.

SCTPA representatives, Danny McKittrick, Billy McKinney, Tommy Barnes and Justin Barnes visited our South Carolina U.S. House and Senate delegation during the ALC Fly In and board meeting in Washington,

(Continued on page 10)



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# Timber Talk

Your Voice for South Carolina Timber Harvesting

Contact Crad Jaynes at 1-800-371-2240 or <u>bcjpaw@windstream.net</u>

#### (Continued from page 7)

DC to promote the ALC issues and state issues related to sustainable forestry, professional logging and trucking.

SCTPA continued supporting the Wood Supply Research Institute for wood supply chain research projects. SCTPA's president serves as chairman. The May WSRI annual meeting held in Colorado Springs, CO in conjunction with FRA's annual meeting saw Executive Director Jim Fendig retire after serving for 15 years and new executive Director Steve Carruth come on board. SCTPA board member Joe Young, Low Country Forest Products, Inc., Georgetown, received the FRA 2016 National Outstanding Forestry Activist Award at the FRA annual meeting.

Statewide district meetings were conducted in the Spring to keep attendees updated with national and state legislation, ALC activities, regulations, SCTPA activities, markets and local issues.

Emphasis for producing energy from woody biomass has continued with an increased interest in developing wood pellet facilities in state. Colombo Energy's Greenwood, SC pellet mill is operational. Enviva proposes a pellet mill in Laurens County and the project is catching a great deal of grief from Dogwood Alliance supporters. SCTPA attended their meeting in Laurens and quite frankly, it was comical. The information they use to stir folks up is ... well... it's misinformation. The Price Companies announced a plans to build a wood chip processing mill new Holly Hill. Loggers, wood suppliers and landowners will welcome these alternative markets.

SCTPA continued providing the SFI Training in our Timber Operations Professional (TOP) program to members using the DVD format for the annual training period of July 1 – June 30. SCTPA participates in the 2-Day TOP program for the initial SFI Trained status in SC.

SCTPA's President Crad Jaynes continues serving as the ALC National Master Logger Certification Committee Chairman.

As South Carolina's professional timber harvesters, wood suppliers and timber truckers continue to face challenges, SCTPA will continue to assist timber harvesting and wood supply business professionals meet and exceed the challenges for improved economic, production and market opportunities.

SCTPA is proud to be THE association representing, servicing and advancing the professionals harvesting, producing and trucking South Carolina's sustainable forest resources.

Respectfully submitted,

Crad Jaynes President & CEO



## **Timber Talk** Your Voice for South Carolina Timber Harvesting

Contact Crad Jaynes at 1-800-371-2240 or <u>bcjpaw@windstream.net</u>

## As We See It ...



American Loggers Council

F irst I would like to thank Richard Schwab for his Leadership of ALC during the last year and the great job he has done. Richard is always interesting in his thought process as well as entertaining in the delivery of those thoughts. He was certainly born "Out of the Box"

As 2016 moves right along, Thanksgiving and Christmas are fast approaching. We have a lot of serious decisions to make in the coming months that will affect us, not only as individuals, but our country for years to come. I am sure most of us remember 9-11. Our country was united, as we have never seen it before, following this tragic event. Being united is what America has done for more than 200 years. We became the nation that the world looked to for Leadership, Financial Stability, and a Model Democratic Government.

Today America is as divided as most of us have ever seen in our Lifetime. We appear to have run low on leadership at every level of government. We stall meaningful legislation in Congress because we are so divided. Where is the humility that our founding fathers had when writing a document that has served us for more than 200 years? Our very presence as a Democratic Society is at stake. This may very well be the most important election of our lifetime.

When we go to the polls in November, we must elect Leaders who will bring Americans back together. Leaders that truly want to inspire and serve the people and not their own financial interests. We must elect Leadership that will pass Laws that will create an environment encouraging entrepreneurs to develop new, productive technology and equipment, to exert the U.S. in global trade, and allow American industry to once again lead the World with our ability to produce quality products at a competitive price while employing American workers. We must select Leaders that inspire us to be the very best we can be.

Make no mistake, the men and women we elect in November will set the tone in Washington, while the

November 2016

world evaluates our decision. The next President will most likely have the opportunity to appoint several Supreme Court



Justices for life, to make appointments that shape the attitude for Clean Air and Clean Water Standards, and transform our Transportation Industry, just to name a few.

These are serious times, do not take your choice of elected official lightly. Become an informed voter before you go to vote this year and vote for candidates that will unite us and inspire us, to once again, be the best that we can be.

Ken Martin is the current President of the American Loggers Council and owns and operates MarCal, Inc. based out of Mendenhall, Mississippi.



The American Loggers Council is a 501 (c)(6) not for profit trade organization representing professional timber harvesters in 32 states across the United States. If you would like to learn more about the ALC, please visit their web site at www.amloggers.com, or contact their office at 409-625-0206.

### 2016 Logger Activist Award Nomination

Nominations for SCTPA's **2016 Gene Collins Logger Activist of the Year Award** are being sought. Award will be presented at the 2017 Annual Membership Business Luncheon and Meeting convening at noon, Saturday, February 11, 2017 at the DoubleTree by Hilton Resort Myrtle Beach Oceanfront, Myrtle Beach, SC.

This award recognizes a Professional Logger who has demonstrated an exceptional desire to positively promote and represent the timber harvesting profession by actively participating in association activities, educational efforts, community action, industry advocacy, and engendering the public's trust with commitment to the American Loggers Council Professional Logger Code of Practices and by displaying a commitment to sustainable forestry principles and practices.

You may nominate a SCTPA Logger Member or yourself. Contact the Nominations Committee or SCTPA office by January 15, 2017. Thank you for your nomination and association support.

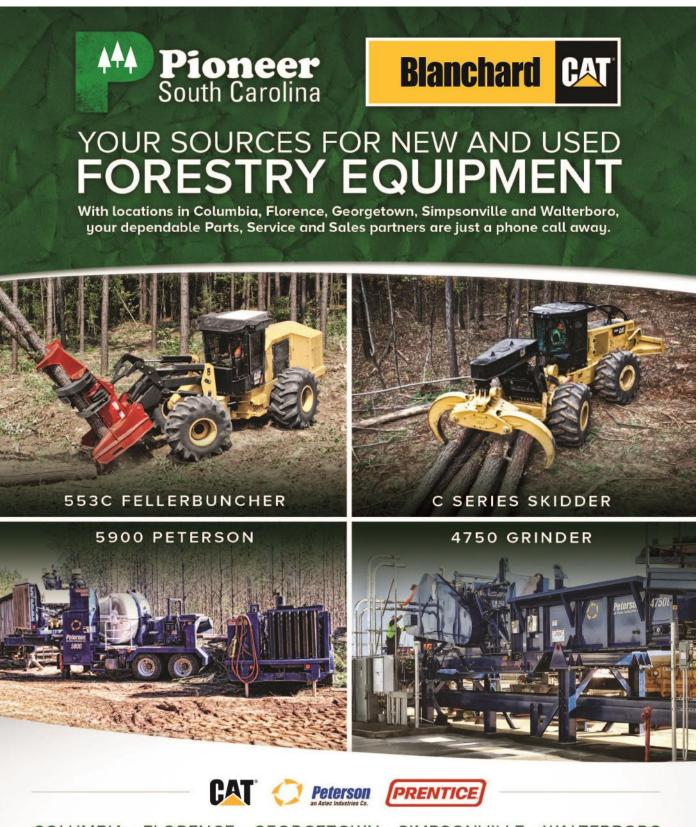
#### **Nominations Committee**

Chairman, Danny McKittrick, McKittrick Timber, LLC, Heath Springs Office/Home 803-283-4333 ■ Fax 803-286-7753 ■ Cell 803-320-1739 ■ logn@comporium.net

Josh Key, Beech Island Timber & Construction, Inc., Jackson Office/Home 803-827-1807 ■ Fax 803-302-1126 ■ Cell 803-507-8995 ■ jkey@bitimber.com

Tommy Barnes, Ideal Logging, Inc., Edgemoor Office 803-789-5467 ■ Fax 803-789-3565 ■ Cell 803-385-7994 ■ ideallogging@truvista.net

2016 Logger Activist Award Nomination				
Nominee Name				
Business Name				
Address				
City	SC Zip			
Contact Office	Home			
Mobile	Email			
Nominated By		Date		
Contact: Office	Cell			
Describe nominee's activities:				
Use Additional Pages If Needed				



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  - Virginia Loggers Assn.
  - SC Timber Producers Assn.

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#### **2017 BOARD OF DIRECTORS NOMINATIONS NEEDED**

Three Board of Directors Seats will need to be elected at our February 11, 2017 Annual Membership Meeting at the DoubleTree by Hilton Resort Myrtle Beach Oceanfront, Myrtle Beach, SC.

The board terms for Seat 1 served by Rickey Chapman, Chapman Timber, Inc., Newberry, Seat 3 served by Robby Crowder, Land & Timber, LLC, Greenwood, and BoBo Seckinger, Seckinger Forest Products, Inc., Hampton will expire December 31, 2016.

Nominations are welcomed for the three seats. These expiring board members at this time and as of this Timber Talk issue have not indicated as to whether any one or all will run for re-election. Regardless nominations are encouraged to be submitted for these board seats.

Board member elections will be conducted during the Member Business Session of the Membership Meeting convening at noon on Saturday, February 11, 2017.

Board members serve four-year terms. Board responsibilities are to establish policies, direct legislative advocacy, guide programs and efforts to improve and benefit the timber harvesting industry, oversee association fiscal responsibilities and charge association staff to fulfill the association's duties and daily functions.

Board members are responsible to attend board meetings and local district meetings. Plus, promote professional timber harvesting in SC, seek SCTPA members, represent the association at events where needed and promote the association. One board meeting is conducted at the annual meeting with bimonthly meetings held in Columbia beginning at the end of February each year.

Any member solely and <u>directly</u> engaged in the logging business and in good standing with paid dues as of December 31, 2016, may be nominated for any of the upcoming seats. Any member regardless of location is eligible for nomination. Logger members are encouraged to enter your name or the name of another logger member as an eligible candidate.

To enter your name for nomination or to nominate someone else, please contact the Nominations Committee or SCTPA office no later than January 15, 2017.

Thanks for your assistance in this important association process.

#### **Nominations Committee**

Chairman, Danny McKittrick, McKittrick Timber, LLC, Heath Springs Office/Home 803-283-4333 ■ Fax 803-286-7753 ■ Cell 803-320-1739 ■ logn@comporium.net

Josh Key, Beech Island Timber & Construction, Inc., Jackson Office/Home 803-827-1807 ■ Fax 803-302-1126 ■ Cell 803-507-8995 ■ jkey@bitimber.com

Tommy Barnes, Ideal Logging, Inc., Edgemoor Office 803-789-5467 ■ Fax 803-789-3565 ■ Cell 803-385-7994 ■ ideallogging@truvista.net



## **WELCOME NEW MEMBERS**

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MVS

## 2017 ANNUAL MEETING REGISTRATION

February 10 - 12, 2017

PLEASE PRINT OR TYPE. COMPLETE ALL INFORMATION BELOW.

Name	Ва	idge Name	
Business Name			
Address			
City	_State	Zi	p
Contact #: Work	Но	me	
Fax	E-mail		
Spouse/Guest Name	E	adge Name	

Please list any additional names & badge names separately or on the back. Thanks!

	Early Registration After January 15, 2017 # \$ # \$		
Member *	@ \$ 195 = @ \$ 225 =		
Member Spouse *	@ \$ 95 = @ \$ 105 =		
Active Member Employee **	@ \$ 95 = @ \$ 105 =		
Active Member Employee Spouse	@ \$ 75 = @ \$ 85 =		
SATURDAY, FEB. 6 ONLY	@ \$ 175 = @ \$ 195 =		
Non-Member	@ \$ 235 = @ \$ 250 =		
Non-Member Spouse	@ \$ 95 = @ \$ 105 =		
Children - Per Child – Age 6 – 18 Children Under 6 – No Charge	@ \$ 35 =		
Discounted Carolina Opry Tickets Saturday Evening Show, FEB. 11, 7 p.m. Tickets Are Non-Refundable	@ \$ 31 Per Person = \$		
Save \$ 20.00 Per Ticket	TOTAL \$ DUE & PAID \$		
* Please Refer to Member & Active Member Employee Descriptions Below *			

#### Return Completed Registration & Check Payable To: SC Timber Producers Association (SCTPA)

Members \* = Active Members, Allied Supplier Members & Allied Supporting Members with Paid Dues. Active Member Employee \*\* = Active Logger, Wood Dealer or Trucker Member Sponsored Employees Only not an owner, partner or corporate officer of active member's business. Supervisors & employees are encouraged to attend. All other Non logger, dealer or trucker active members use member registration rates per person attending. Call SCTPA if questions.

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BOOK ONLINE @ WEBSITE ... <u>WWW.MYRTLEBEACHRESORT.DOUBLETREEBYHILTON.COM</u> SCTPA ROOM BLOCK RATES ABSOLUTE CUT-OFF IS JANUARY 10, 2017. Regular Hotel Room Rates Will Apply After January 10, 2017. Hilton Room Cancellation Policy Applies.

SCTPA Annual Meeting Cancellation Policy: Full refund if written cancellation received by January 1, 2017. 50% refund If written cancellation request received by January 10, 2017. NO REFUND after January 10, 2017.

2017 Annual Meeting Regist	tration Cred	it Card Payn
Total Desistration Face	ሱ	
Total Registration Fees		
Total Carolina Opry Fees (If Applicable)		
Credit Card Fee	\$	5.00
Total Amount Charged	\$	
Credit Card Used: VISA MASTERCA (Circle Card Used)	RD DI	SCOVER
Card Holder Name:		
Card Number:		
Card Verification Number on Back of Card:		
Card Expiration Date:		
Card Billing Address Zip Code:		
I agree to pay according to the Terms & Cond	itions of the	Card Used

### **18<sup>TH</sup> SCTPA Annual Membership Meeting**

#### **MEETING AT A GLANCE**

Friday, Fe	BRUARY10	<b>Conference Center</b>
1:00 p.m.	Board of Directors Meeting Members & Guests Welcome	Live Oaks Bldg.
3:00 p.m.	Registration Desk Open Until 8:00 p.m.	2 <sup>nd</sup> Floor
7:00 p.m.	Welcome Reception Food, Music & Dancing with a DJ!	3 <sup>rd</sup> Floor
SATURDAY,	FEBRUARY 11	Conference Center
6:30 a.m.	Member & Guests Breakfast	3 <sup>rd</sup> Floor
6:45 a.m.	Registration Desk Opens	2 <sup>nd</sup> Floor
8:00 a.m.	General Session	2 <sup>nd</sup> Floor
	Welcome, Invocation, Antitrust Statement & Announcements	
	Speaker: Peter Stewart, President Forest2Market, Charlotte, NC	
	Speaker: Dr. Shawn Baker, Forisk Consulting, Athens, GA	
	Morning Break	
10:45 a.m.	Speaker: Wendy Farrand, WFarrand Consulting, Limerick, ME	
8:30 a.m.	Ladies Breakfast	3 <sup>rd</sup> Floor
11:45 a.m.	Break for Luncheon	
12:00 p.m.	Membership Luncheon & Business Meeting	3 <sup>rd</sup> Floor
12:45 p.m.	Chairman's Welcome, Board of Directors Introductions & Announcement	S
	Speakers: SC U.S. Congressman Jeff Duncan & Former FL U.S. Congressm	ian Steve
	Southerland "DC After the Elections"	
	Business Session: Chairman's Report, Financial Report, Bylaws Report, B	oard Elections,
	Awards & Special Presentations, Door Prizes & Prize D	
2:45 p.m.	Afternoon Break	2 <sup>nd</sup> Floor
3:00 p.m.	Workshop: SFI Trained TOP DVD Module for SFI Training For	2 <sup>nd</sup> Floor
	July 1, 2016 – June 30, 2017 SFI Trained Status	
5:00 p.m.	Adjourn	
	Saturday Evening On Your Own. Enjoy Your Evening!	
	DISCOUNTED CAROLINA OPRY TICKETS Available At Registration Desk.	
SUNDAY, F	EBRUARY 12	Conference Center

8:00 a.m. Prayer Breakfast

Conference Center

3<sup>rd</sup> Floor

- 9:00 a.m. Special Guest: Hi Cotton gospel Group, Springfield, SC
- 10:05 a.m. Silent Auction Announcements & Final Comments
- 10:30 a.m. Adjourn Meeting

#### Silent Auction Bidding Hours - Conference Center

Friday, 5:00 – 9:30 p.m. Saturday, 7:00 a.m. – 5:30 p.m. Sunday, 7:00 – 9:00 a.m.

#### **EXHIBITOR HOURS - CONFERENCE CENTER**

Friday, 6:00 – 9:00 p.m. Saturday, 7:00 a.m. – 5:00 p.m. Sunday, 7:30 – 9:30 a.m.

#### THANK YOU FOR SUPPORTING OUR 2017 ANNUAL MEETING!



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#### DEW TO CUT UNEMPLOYMENT INSURANCE TAX RATE FOR THIRD STRAIGHT YEAR

#### Nov 04, 2016

The S.C. Department of Employment and Workforce (DEW) is cutting the Unemployment Insurance tax rate for the third straight year, the agency announced today. The 2017 tax rate represents an average reduction of 10.1% from last year.

South Carolina has cut the rate by an average of 30.9% since 2013.

In a release, DEW said the reductions have been made possible by the state's strong economy, an unemployment rate that is at a 15-year low, lowered DEW benefit payouts and legislative and agency changes to restrict benefits to workers who lost their jobs through no fault of their own.

"Cutting the unemployment insurance tax rate for a third straight year reduces the cost of doing business in South Carolina," said Gov. Nikki Haley. "When costs are down, businesses can grow. That means more jobs for our citizens and continued progress for our entire state." During the Great Recession, South Carolina borrowed nearly \$1 billion from the federal government to provide unemployment benefits. After the loan was paid off in 2015, the state Legislature passed a law requiring DEW to rebuild the Trust Fund within five years to a level that will fund potential future benefits without borrowing money.

"The economy is strong and more South Carolinians are working than any time in our state's history," said Cheryl Stanton, DEW executive director. "This is allowing us to reduce the tax burden on businesses while rebuilding the Trust Fund to a level that will sustain a recession."

For the fourth consecutive year, businesses will receive individual tax rate notices during the first week of November, six months before the first tax payment is due. Wage and Contribution reports are due by April 30 and these tax rates apply to the first \$14,000 earned by each employee.

### The Future Is Bright for Wood and Housing

By Timm Locke, OREGONFORESTS.org

A few weeks ago, I had the good fortune to be able to attend the Forest Economic Advisors' Forest Products Forum 2016 at the World Forestry Center in Portland. It was a full day of presentations packed with useful and detailed information about forest-products markets, including wood and pulp and paper, in the U.S. and worldwide. If you get the chance to attend in person sometime, I'd recommend it.

Among the compelling bits of info I gathered was a prediction that U.S. housing starts are expected to grow steadily by about 100,000 units each year for the next five years. That bit of good news helps account for another prediction: that U.S demand for lumber will grow by 2 billion board feet over the same time period. But it was tempered a bit by a forecast for declining lumber exports in the same time period.

The most compelling presentations, for me anyway, were about the newest darling of the industry: cross-laminated timber (CLT). During the first presentation on this topic, Forest Economic Advisors' Art Schmon pointed out that despite all the hype, CLT has yet to have a meaningful impact on the overall consumption of lumber in the U.S.

"Game-changer for the lumber industry?" he said, "Not so much but it is a game-changer for the construction industry."

That last statement got me to thinking. Any game-changer for the construction industry is sure to become a game-changer for the wood industry, even if it hasn't quite gotten there yet. In fact, a single mass timber building in Portland that was completed last May consumed 632,000 board feet of dimension lumber and another 350,000 board feet of glulam. That's close to a million board feet of lumber for a single building. A thousand more like that, which is not so farfetched, and you already account for half the expected increase in lumber demand in the coming years.

But the really interesting presentation was the next one. Eric Dean from Legal & General Homes in England told us about a modular housing factory his company has built that will become the largest CLT manufacturer in the world. And CLT isn't even the company's end product. It's affordable modular housing. Lumber goes in the front end of the plant, and modular homes - complete with lighting and plumbing fixtures already installed - come out the back end... to the tune of seven modular homes a day. Now that's a game-changer. Check it out here.

The 2017 International Mass Timber Conference, which will be held March 28-30 here in Portland, has extended an invitation to Mr. Dean to come back and tell his story again. I hope he does.

#### **2017 ANNUAL MEMBERSHIP MEETING**

#### Silent Auction Item Donation

Our Silent Auction has been successful because of the participation of our Allied Supplier, Allied Supporting and Individual Members. Our 2017 Annual Membership Meeting, February 10 - 12, at the DoubleTree by Hilton Resort Myrtle Beach Oceanfront, Myrtle Beach, will again feature our Silent Auction. Auction proceeds are used to help financially support the association.

Would you and/or your company like to donate an item or contribute financially towards the purchase of a Silent Auction item? This is voluntary. Even if you are not attending the meeting, but would simply like to participate, we would certainly appreciate your contribution and involvement.

If you are interested, please return this form to the SCTPA office. Or you may contact the SCTPA office at 1-800-371-2240, fax 803-957-8990 or email <u>bcjpaw@windstream.net</u> for more information. Your company will be recognized at the meeting as a Silent Auction Donor.

Thanks for your support in our efforts to continue representing professional loggers and timber producers here in South Carolina. Your Silent Auction donation is greatly appreciated. Your contribution may be tax deductible as a contribution to this association.

Silent Auction Item					
Donated Item Description					
Item Value \$					
Donated By					
Address					
City	State	Zip			
Contact Name	_ Telephone ()				
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** Financial Donation Toward Purchase of Silent Auction Item: \$ **					
** SCTPA will purchase Silent Auction items. Financial contributor will be designated for the item. **					
Please Mail or Fax To: SC Timber Producers Assoc. P.O. Box 811 Lexington, SC 29071 Shipping Address: Crad Jaynes SCTPA 601 Carola Lane Lexington, SC 29072					

#### BIG TRUCK SEGMENT KEEPS ON TRUCKING DESPITE COST, TALENT, & REGULATORY ROADBLOCKS

By Andrea Wells, Heavy Duty Trucking

t's been a rough ride, full of twists, turns and a few roadblocks for truckers and their insurance specialists.

Truckers today face a number of obstacles that have raised the cost of doing business, including tough federal oversight, driver shortages, high turnover rates, driver misclassification, a sluggish economy, increased competition, severe losses and rising overhead costs.

Insurance brokers specializing in this sector say these challenges add up to a complicated insurance market.

The unique risks of trucking firms make this specialty segment one of the P/C market's most difficult to manage and it's becoming more challenging every year, according to Steven Bojan, vice president of transportation risk services for HUB International in Chicago.

Yet the U.S. trucking industry means big business with big opportunities with more than 3.5 million truckers on America's roadways, hauling 70 percent of all freight transport in the U.S. – roughly 10.5 billion tons – and generating some \$726.4 billion in rev-

enue for 2015, according to the American Trucking Association (ATA).

The trucking insurance sector is a competitive market despite what specialists call a "hardening class" – at least for the best risks.

"There are trucking clients that we write where carriers fight over because they are such good risks," said Bojan. "And then there are others that are seeing significant rate increases because of their previous losses or their overall risk profile is not very good."

Bojan and others agree that capacity exists in most P/C lines for trucking even though a few carriers have exited some trucking business or greatly reduced their appetite for the class.

"Our markets are having a tough time deciding

how much to put on their books, where it should be priced and what type of truckers they are looking for," said Matt Domitrovich, senior vice president, transportation team leader, Worldwide Facilities LLC.

Insurance specialists cite changing market conditions in recent years that have put pressure on trucking insurance portfolios.

One of the biggest issues facing the trucking sector today is the lack of quality drivers. "The pool of qualified drivers is diminishing each year," Bojan said. "It's an aging workforce." The average age of today's truck driver is 49 years old, according to ATA, versus an average age of 42 years old for U.S. workers in general. The ATA estimates that the driver shortage ranges from 35,000 to 40,000 drivers nationwide.

#### **Shortage of Drivers**

The trucker lifestyle does not appeal to everyone. Job seekers often forgo a career in trucking because of the difficulty of the job: drivers must be away from home, living on the road, sometimes for weeks.

That lifestyle could help explain the high rate of driver turnover. The annualized turnover rate for large truckload fleets stood at 102 percent, while the rate for small truckloads stood at 89 percent in the



fourth quarter of 2015, the ATA reported.

The industry faces a constant need to attract and retain drivers, which is a concern not only for trucking firms but also for their insurers.

"Anytime you have a new driver – regardless if

they have driving experience – there are greater risks," Bojan said. Those risks include learning the rules and ways of a new trucking company, learning new driving routes, learning the differences in the trucks. "In that initial six-month period there's a

(Continued on page 27)

#### (Continued from page 26)

greater risk of a crash, so for insurance carriers, a key safety metric is driver turnover rates."

Brenda Watson, president of TIP National based in Oklahoma City, Okla., a managing general agency/ program manager and a division of the Capacity Group, says driver turnover has been a challenge for years. "Drivers will move for two cents a mile more if they think its better somewhere else."

Recruiting younger drivers is difficult, too, according to Watson. Federal regulations restrict hiring drivers under the age of 21 years old. "We endorse wholeheartedly that requirement with some experience, but as young people come out of high school and find out they can't drive, they move on to college or whatever. Then we lose them."

As the economy improved, the trucking sector faced increased competition from other industries such construction and energy.

"They are all competing for that same pool of drivers," Bojan said. "Over the last 20 years you find fewer drivers willing to go over the road. Most energy and construction jobs drivers are home at night and most people prefer that."

Employment practices liability has become a growing area of concern for trucking risks. "There have been a number of class action lawsuits involving trucking companies and the truckers have lost," Bojan said. Lawsuits have centered on the Fair Credit Reporting Act and employee misclassification.

Insurance brokers for truckers must make their insureds aware of these liability issues. They need to be business consultants as well as insurance placement people, Bojan said. "They need to know which coverages and at what levels a trucker needs and they need to give them additional advice on industry best practices."

HUB has focused particular attention on employee misclassification. "We are talking to our folks to make sure that if we have clients who are owner operators with independent contractors that they are treating them in a way that they can sustain the model," Bojan said. "Because if a company is found to have misclassification issues it opens up not only pay issues but also a work comp audit, which can be devastating."

#### **More Demands**

Trucking firms say their customers are demanding more from them while government is imposing new regulatory requirements, both of which are adding to the cost of operations.

Bojan said that rates for transportation services do not always keep up with the increasing demands and risks, just as insurance rates sometimes fall short.

"If you were to look at driver wages, they are not increasing. They are increasing lately but not (proportionate) to the demands of their job so it's hard to attract new people to the industry," Bojan added.

Trucking is one of the most highly regulated industries in the U.S. "The government regulates drivers probably more closely than almost any other industry," Bojan said. That's because safety is paramount when it comes to big trucks on U.S. highways.

"It's a class that unfortunately will always have losses and when they do there's a higher probability that the losses will be more severe than other lines of P/C business," said Worldwide Facilities' Domitrovich. Some trucks run in excess of 50,000 pounds. "A vehicle that size will cause severe damage if it hits somebody or something."

Heavy and tractor-trailer truck drivers have the highest number of nonfatal injuries and illnesses that require days off from work across all occupations, according to Bureau of Labor Statistics data. One out of every six American workers killed on the job is a tractor-trailer truck driver. In 2014 alone, 761 tractortrailer truck drivers were killed while working, which also marks the fifth year in a row that the number of truck driver fatalities has increased.

Truckers and their insurers must cope with the high cost of their equipment. "The cost of a truck has gone up greatly with all the additional regulatory emissions requirements in place and safety equipment requirements," Bojan said. Today a tractor can run \$140,000 and a trailer is \$30,000 and up. "The capital alone could push small trucking companies out of business."

"It's one of the most difficult lines to write and make an underwriting profit so you really have to understand it and know it well," said TIP National's Watson.

#### **Changing Market**

The insurance market has reacted to the obstacles facing the trucking sector. "The capacity is adequate, however we do have people leaving the industry," Watson said.

While the property/casualty industry has reported

<sup>(</sup>Continued on page 28)

#### (Continued from page 27)

three consecutive years of significant underwriting profits, the commercial auto market as a whole, of which trucking is a part, reported an underwriting loss for the fifth consecutive year in 2015.

Watson says that while the overall commercial auto market received attention for "being a very unprofitable line of business" most stories didn't dig deep enough to show that there were still some specialists writing profitable business – even in trucking.

"We believed they (markets) became frightened about the potential long term" outcomes in commercial auto, she said. "There was a lot of innocent capacity writing this business and treating it like a contractor program but there's so many additional exposures in this class."

Despite a sluggish economy, Watson says some truck lines have managed to grow, especially the better managed firms. "But even those sometimes fail to hit projections," she said. "If they projected they were going to do 100,000,000 miles but end up with may be 80 to 90 percent of that they were fortunate." She says it's been "a mixed bag" this year but the better managed ones are doing well.

The mixed-bag has changed some carriers' risk appetite. "Lexington, for example, an AIG company, was the largest writer of excess insurance over the first \$1 million. They were the largest writer for many, many years and they completely stopped writing it," according to Watson. On the primary liability side, AIG has been re-underwriting their book; how they select risk and price risk. In general, "prices are going up," Watson said.

Zurich is another market that has changed its appetite in the trucking sector, said Courtney M. Wilson, president of First Guard Insurance Co./1st Guard Corp., a direct writer for truck insurance for leased owner and operators.

"In commercial auto there have been other markets that have experienced poor underwriting profits due to providing competitive pricing, which is always good, but you can price yourself right out of the market at the end of the day," Wilson said. "Higher volume of claims, a lot more severity, more frequency, and the cost of fixing trucks today for physical damage has increased – all of that plays into the underwriting profitability. Whether big trucks or small trucks – there are only a few markets that have posted profits."

Today's environment makes writing trucking firms a challenge for agents, Watson said.

Most of the time when the market hardens and prices go up, the insured will likely never see those lower pricing levels again, she said. "For the agent trying to find a market – that can be difficult."

Trucking is always going to be a high pressure market, Wilson added. "It's an ever-changing industry that is very important to the movement of America."

#### **How Carriers Can Help**

HUB's Bojan says trucking is a specialty market and carriers should be more selective when it comes to broker appointments. "We end up competing with some other brokers that don't know the industry well, especially in areas like comp, cargo or physical damage," Bojan said. That ends up hurting profitability of the line. "A key part of our job is not just placing coverage; it's servicing the client when something bad happens. If you are not experienced or well-versed you can often do a disservice to your client."

Another area where carriers can help agents is by clearly stating their risk appetite. "Some carriers get in and out of the market." That can be burdensome for an agent and a trucking firm. "Carrier apps can be incredibly long and time consuming. Let agents know (the risk appetite) so we place coverage with the right carrier."

Bojan would also like to see his carriers be more of a safety partner rather than just a safety inspector. "Make sure that risk consultants go beyond 'Hector the Inspector' and really become safety partners. I spend a lot of time on the broker side mending fences."

He also hopes that carriers will spend the time investigating safety practices of his trucking clientele. Online safety data analysis tools do not always provide the complete story about a company, Bojan said. It's important that carriers "dig a little deeper" when evaluating a trucking firm's safety practices.

Like his clients, Bojan says, agents must sell more than their service and products. "Trucking firms don't just sell transportation; they sell peace of mind." The same is true for a good insurance broker, he said. "We are not just selling insurance."

Thanks to Jean Pierre "JP" Fontenot, Alteris Insurance Services, Inc. for the article. While the article doesn't deal with unmanufactured forest products trucking per se, it provides a good view of the trucking industry and insurance climate. JP is a member of Team Safe Trucking.





#### 2016 Western Star Association Rebate - US & Canadian Logging Associations

Western Star is proud to extend the Association Rebate Program for members of any US or Canadian Professional Logging Association. Dealers can apply the rebate to the truck purchase or process a direct rebate to your customer. Association Members may qualify for a rebate when they purchase any new Western Star 4900 model truck or tractor.

#### Rebate amount is based on truck model and configuration:

- \$2,000 for 4900 Sleeper
- \$1,500 for 4900 Daycab
- \$1,000 for 4700 Daycab

#### **Requirements:**

- Association membership must be valid for at least **90 days prior** to taking retail delivery.
- Trucks must be <u>new</u> and never been retail sold regardless of model year or mileage.
- Maximum of five (5) trucks per customer/company in a calendar year.
- Rebate claim must be processed within 30 days of retail sale date.
- Not valid for gliders.

#### Process:

- 1. Association member makes his/her best deal on up to five (5) new trucks or tractors.
  - Truck can be from Dealer stock, or a new order.
  - > Only one association rebate can be applied per claim per truck.
- 2. Dealer reports and enters the retail sale date and warranty registers the truck(s).
- 3. Dealer submits a TIA using General Adjustment Form referencing customer name, Association, and membership number (if applicable) in the notes section.
  - If Association does not have a membership list or number, proof of membership (i.e. Membership Card or Membership dues receipt) must be submitted by email.
- 4. Dealer submits Rebate Claim Form.
- 5. Association membership and truck sale are verified before TIA is processed.
- 6. Dealer can apply the credit as requested by the customer/member:
  - > Dealer uses rebate toward the deal listing the rebate as a line item on the invoice.
  - > Dealer credits customer's parts/service account with full rebate amount.
  - > Dealer pays the customer full rebate directly.

Western Star will send a Thank You letter and gift to the customer to thank them for their purchase listing the rebate that was processed.

Dealer is responsible for ensuring all conditions of this program and Association memberships are met. TIA's will not be approved if any condition or Association memberships are not in accordance with this program.

For questions, please contact Peter Schimunek at 803-578-3150 or <u>Peter.Schimunek@Daimler.com</u>.

### Master Logger Certification Committee Update



American Loggers Council 2016 Annual Meeting Panama City, FL

M any states have implemented the American Loggers Council Master Logger Certification Program and have been progressing well. Some states report ALC Certified Master Loggers are realizing benefits.

Now eighteen states have approved MLC templates. Other states are encouraged to submit a template for approval by the MLC Committee.

The ALC Master Logger Certification program is voluntary, not mandatory. If all ALC states had an approved MLC template, whether the program is implemented or not, this would enhance the ALC MLC's position as a mechanism to certify wood as being sustainably harvested by certified logging professionals to concur with the SFI Standards, Chain of Custody processes and other Forest Certification Systems.

No reports or comments from MLC approved states regarding any changes or updates and no new templates have been submitted since the 2015 Annual Meeting in Eureka, CA. ALC MLC states are reminded if a revision is made to the state's program, the MLC Committee request an update be forwarded to the committee chairman. The committee would appreciate any updates that may have been initiated for a MLC state.

The ALC's National Master Logger Certification<sup>©</sup> template provides guidance for Seven Areas of Responsibility for performance standards. Each ALC member state develops its state template according to state laws, practices, regulations and criteria to meet the national template's performance standards.

The ALC Master Logger Certification<sup>©</sup> Committee has the responsibility of reviewing submitted state templates to assure established processes are included for implementation, administration, third party verification, accountability and enforcement. The committee then can approve or return the template for recommended revisions. The committee also reviews approved state template revisions to assure MLC objectives are maintained.

The ALC MLC program is a true third-party certification system via audits of a logger's business and on the ground practices for the Seven Areas of Responsibility required under the ALC Master Logger Certification Program National Template. States must have an approved state ALC MLC template to qualify for the designation of ALC Master Logger Certification.

ALC's Master Logger Certification program is part of the new five year strategic plan and will be discussed in Panama City at the 2016 ALC annual meeting.

Logger certification continues to gain importance within sustainable forest management and forest products certification systems. The important point is the American Loggers Council MLC program has led the charge.

ALC states and its logger members must support ALC's "logger owned and logger controlled" program. ALC and its member states must continue to be the leaders in professional logger certification.

Respectfully submitted,

Crad Jaynes, Chairman Master Logger Certification Committee



## **Rollover Accidents Are Preventable**

JJ Lemire

Rollovers? Ever been affected by this type of mishap? Most, if not all rollovers are preventable. In a very small number of cases, some rollovers occur due to other vehicles that caused the mishap, leading to a rollover. In the forest product industry, log trucks are the culprits.

Log trailers have a higher center of gravity than a normal cargo load. It takes **.4g's** (g's - gravitational forces) or less to rollover. A car must exceed 1.3g's compared to 1.1 g's for a pickup truck or .8g's for a SUV for them to rollover. It is extremely easy to exceed the g-forces on a log truck

Where do rollovers occur:

- Drifting off the pavement onto a soft shoulder
- Making a tight corner
- Striking a curb
- Running into a ditch
- Entering or exiting onto a ramp at excessive speeds
- Going around a curve too fast



Speed is the number one cause of rollovers. Too fast for the road conditions on a good day will cause a rollover. Add rain, ice, sleet or snow to the excessive speed and you will turn your loaded trailer over. **SLOW DOWN** and adjust to weather and road conditions.

The weight of the load when a driver drifts off the pavement onto a soft shoulder, can cause rutting and make it hard to return the vehicle back onto the pavement. Sometimes the driver over reacts and jerks the steering wheel will lead to a rollover. So what can you do?

Loading a trailer:

- Heavy logs on the bottom
- Loader operator should distribute the weight evenly throughout the bunks
- Make sure tie downs/binders/straps are tight before leaving the deck
- Check tie downs/binders/straps along the route as they will loosen.

#### Driving:

- Use caution when turning or changing lanes
- Slow down when entering or exiting onto highways
- Follow speed limit signs going into curves
- Keep the tires on the pavement
- Do not let cell phones or CB radios distract you
- Adjust your speed to the weather conditions
- Give yourself extra time so as not to feel rushed
- Keep following distances so you have time to react to traffic changes

Remember to give yourself adequate time, keep your speed under control and maintain proper following distances. Above all else, keep the truck and trailer on the pavement.

TIMBER TALK

WENDY FARRAND wendyfarrand@gmail.com, 207-838-4435

## **Harness the Power of Stories**

w many stories have you heard about the scars, breakdowns, near misses or dangerous encounters in the woods? Get a group of loggers around the back of a pickup truck on a Friday afternoon and you will hear some amazing tales of danger, courage, loyalty and humor.

Stories bring people together; they create camaraderie and set traditions. In the world of business, stories serve as evidence for landowners and for your crew members when you are trying to make a point, accomplish something, or boost morale.

Think of your childhood and the stories that were used to soothe, excite, warn and teach. I remember my

grandmother would tell tales from the old country. I was always fascinated by the characters that lived in her memory. Each of her stories were usually in the form of a lesson or a way to control my mischievous behavior. Thinking about my grand-

mother and her efforts to control me strengthens the case for using stories to accomplish an objective. In order to succeed, leaders in the woods need to bring others along to their way of thinking. A story can help convince a landowner that the best thing for the health of their forest is a thinning. A tale of danger can help keep a fellow worker safe, and a convincing account can point out that good logging is good! In most instances, the power of a persuasive story can lead to a desired outcome.

#### "Scary Woods"

Whenever I had the task of convincing a landowner that a harvest would serve the health of their forest, I would frequently share my "Stephen King Scary Woods" story, as follows.

"I'd like to share a true story with you that might help you decide whether to manage your land or not.

I once was called by a landowner who had inherited two tracts of land from his father. This gentleman had-

n't even visited the land that he now owned, but he wanted to conduct a harvest on both tracts, which fronted opposite sides of the same road.

When we arrived to look at the land it was evident the father had harvested timber on one side of the road but not on the other. The unmanaged side could only be described as row upon row of dead or dying pine trees—a heartbreaking sight for sure.

There was absolutely not a speck of green to be found except for the very tips of the crowns, which were desperately fighting each other for moisture and sunshine.

We could see a great distance through the dying

## Are you using your story telling skill to help accomplish your business goals?

branches. Crows swooped down to our right, screeching wildly at us as

if

to warn

us to get out.

Their cawing sent a chill down my spine. Roots morphed out of the ground like a scene from a Stephen King novel.

The dying trees took on a character of their own, helping create the type of place in which you did not want to be the last in line; for if you were you might be snatched by something lurking in the smelly, rotting trunks or brittle branches. I kept forging my way to the front of the line, leaving our feller-buncher operator and my boss to face the threat of the unknown.

The ground emitted the wet, pungent smell of decay. Only bad things could happen on that side of the road, for anything good could not bear to be there. It seemed that something evil was just waiting to happen, whether supernatural or not. Would we stumble across a decomposing body?

The forest, such as it was, harbored a foreboding sense of dread that could only lead to disaster. Scenes of a roaring forest fire entered my mind.

Things were different on the other side of the road. (Continued on page 33)



#### (Continued from page 32)

It was evident the acreage had been managed. Lush bushes and grass-laden trails wove through different age classes of trees. Signs of wildlife were evident.

Everything was green, bright and alive. A beautiful gurgling stream added its charm, and there were sprinklings of delicate flowers dotting the landscape. Among the stands of different trees there were little pockets of green, some with moss and some with grass, all inviting visitors to catch a nap and use the sun as a warm blanket. A walk on that side of the street was an enjoyable visit with the beauty of nature and all its bounty. There was promise, hope, and some mighty fine timber that had the ability to grow straight and tall."

Now, if you were the prospective client, what would you hope to see for the future of your land?

#### **Stories As Tools**

You engage your audience when you tell a story. Whether sharing a tale with one, two or a whole room of listeners, the power and credibility behind your words can serve as evidence, not just in your personal life, but also in business. All business transactions are rooted in an emotional connection. A story can be a great equalizer, as if you are talking from heart to heart. Your words can strike a chord somewhere in the emo-

#### tional part of your listeners' brain that can bring them over the bridge to your way of thinking.

Are you using your story telling skill to help accomplish your business goals? It is a powerful tool that can sometimes get overlooked. Early on in my selling career, I learned that all sales are based on an emotional reason. So, for those who work moving the wood, each contract that you sign, whether buying or selling, is also based on an emotional reason.

The best negotiators maintain a cache of stories to use as evidence to lead to a positive outcome by striking and emotional chord with the receiver. I am sure many of you use stories in business negotiations and aren't even aware of the power you are wielding. Become aware of this power and use it to your advantage. Loggers, more than most, possess a fine talent to paint an emotional picture with words. Are you using that talent in your business dealings, or is it left in your toolbox back in the service truck?

As a business person, are you consciously connecting with your prospective landowners, foresters, procurement managers and crew members through stories and emotions? Create your story not just for yourself but for your business and our industry. Make it positive, powerful and professional. Think about it. Conscious story telling can create fertile ground that can lead to great outcomes.

## WEST FRASER **INVESTING \$33M IN** SAWMILL EXPANSION est Fraser, a diversified

wood products company, announced plans to invest \$33 million in the expansion of its Newberry County sawmill operation.

The investment is being made to provide wood, services and goods in the county, according to a press release. West Fraser also said it plans to install a log merchandiser designed to increase production by more than 37%.

"This initiative will support our capital investment to expand production at the mill," said DJ Russell, general manager of the Newberry

operation. "Building a strong busi- laminated veneer lumber, mediumness supports our mill's competi- density fiberboard, plywood, pulp, tiveness so we can continue to be newsprint and wood chips. West an active employer and a positive Fraser's sawmill in Newberry emcontributor to Newberry County."

A log merchandiser is a mechanical handling system that sorts full- ment in South Carolina is a testalength logs and dispatches them to a sawmill, chipper or plywood plant. The system uses electronic scanners to measure the tree length, diameter, taper and even sweep and crook, and a computer program calculates the best use of the log.

Because the machines represent a significant investment, these systems are usually only found at very industry." high volume softwood mills, according to industry reports.

Headquartered in Vancouver, B.C., West Fraser produces lumber,

ploys 155 workers.

"West Fraser's sizable reinvestment to the state's healthy, abundant and resilient forest resource. " said S.C. State Forester Gene Kodama. "The company's expansion expresses the utmost confidence in the private landowners whose sustainably managed forestlands power the economic engine of our nearly \$20 billion forest products



## SC Updating Tax Tables to Ease into Changes to Withholding Rates

noticeable. The federal government updates its tax tables every year, and other changes in withholding – pay increases and health care premiums, for example – are likely to far exceed state adjustments.

By Barry Waldman, Contributing Writer, Columbia Regional Business Report

I f an employee of an S.C. -based company earns \$1,000 per week and claims two exemptions, the employee's biweekly S.C. withholding tax is \$108.

Starting next year, the first update in the state's withholding table in 25 years will reduce that to \$107.

The change will cut the employee's state tax refund at the end of the year by \$26. If that seems like a minuscule change, consider what will happen when the state continues to update the tax withholding table for the next nine years after that.

The S.C. Department of Revenue expects to slash the average year-end refund, now roughly \$900, in half. That will translate to about \$1 billion that the state will cease collecting over the course of the year only to mail back in the first few months of the following year.

"It's certainly long overdue," said Bryan Buzon, owner of Escalon Business Solutions, a Mount Pleasant based payroll company.

It will smooth out the state's revenue collection and make budgeting easier, said Bonnie Swingle, public information director for the Revenue Department.

Swingle said the state is starting with baby steps, so that filers hardly notice the difference. Subsequent updates will be larger, but still barely



The new withholding table has been in the works since 2015, and the Department of Revenue has been releasing information about it all year. The new withholding tables, which go into effect in 2017, came out in August, giving software developers plenty of time to make updates. "If they work with other states, they're used to this," Swingle said.

New tax tables for 2017 can be found at the department's website, at... <u>http://dor.sc.gov/</u>withholding.

Accompanying the change in the tax table is a new requirement for releasing year-end wage records, also known as W-2 forms. Previously du to the Department of Revenue at the end of February, the W-2 will be due at the end of January starting in January 2017.

The switch required action by the state Legislature and the signature of the governor. It coincides with the date employers are required to provide W-2s to employees.

David Kuczkir, a Daniel Island-based CPA, says employers who do payroll in-house should begin their year-end preparations now. "Should they miss the deadline, employers face penalties for noncompliance - \$250 for a single incorrect return and \$500 for intentionally failing to file a return," he said.

In addition, Kuczkir said, "Employers should definitely contact their tax software provider to ensure the software is compliant. Even if you use a service, like QuickBooks, they should call the

(Continued on page 35)

#### (Continued from page 34)

service and check it is cognizant of the new South Carolina withholding tables."

The S.C. Revenue Department is hoping for widespread compliance since the changes have been broadly publicized and because Revenue Department Director Rick Reams reached out to large payroll providers, online software companies and municipalities in the state to ensure their cooperation.

Swingle said those who fail to file their W-2s on time or use the wrong withholding table next year will not face a penalty as the Department of Revenue phases in the changes.

Besides the issues over-withholding creates with budgeting, the state said generating refunds and mailing them creates unnecessary administrative costs. In addition, large refund checks invite tax return fraud, a growing problem across the country. The IRS estimates that \$21 billion was lost to federal tax refund fraud in 2016, more than three times the previous year's total.

The state Revenue Department said it has no

data on the extent of tax refund fraud in South Carolina, but it delayed issuing refunds in 2016 to reduce scams. The state said then that it was using predictive analytic software and other measures to find likely cases.

By requiring W-2s to be sent to the state at the same time they are provided to employees, the Department of Revenue avoids situations in which taxpayers file for refunds before the agency has their W-2s.

Buzon, the payroll provider, said it's a seamless change for businesses like his and for large employers with their own payroll departments. "Our technology updates the tax tables automatically every year," he said.

Swingle, of the S.C. Department of Revenue, said none of this will have any impact on quarterly filers.

"I always tell clients the best tax scenario is to be owed zero or very little, relatively speaking," Kuczkir said. "By overpaying your taxes, you're essentially loaning the government money interest fee."



# Timber Talk

Your Voice for South Carolina Timber Harvesting

Contact Crad Jaynes at 1-800-371-2240 or <u>bcjpaw@windstream.net</u>

# Release

from the South Carolina Forest Commission

**FOR IMMEDIATE RELEASE:** Friday, Oct. 28, 2016

#### CONTACT:

Doug Wood, Director of Communications (803) 968-1576 DWood@scfc.gov

### Hurricane Matthew caused over \$200M in timber damage statewide

COLUMBIA—The South Carolina Forestry Commission estimates Hurricane Matthew-related damage to the state's timber resources at \$205 million.

The agency began assessing storm damage on a widespread scale Monday, Oct. 10, sending Forest Inventory & Analysis (FIA) personnel and other foresters on a systematic survey of coastal plain counties to ground-truth aerial observations made previously by Commission pilots and other forest health professionals.

The storm primarily affected forested areas in the eastern half of South Carolina, and overall, timber damage/loss was widely scattered. Where damage did occur, however, it was significant, consisting of trees that were blowndown, uprooted, leaning more than 30 degrees or broken. Most significant impacts were in the edges of stands, along ditches and waterways, and in recently thinned stands.



This windblown pine stand in Lee County bore the brunt of Hurricane Matthew's winds. Recently thinned tracts like this one were most susceptible of the storm's high winds.

While some areas of the state experienced flooding, especially in the Pee Dee region, the Forestry Commission expects very minimal seedling mortality in these areas. Lessons learned from October 2015's historic flooding and past events indicate that there will not be a need for large-scale replanting.

"On a statewide basis, a \$205 million timber damage estimate represents less than one percent of the state's total timber value, and the economic impact from the storm will only be a small percentage of forestry's \$18.6 billion annual contribution to the state's economy," said State Forester Gene Kodama. "However, for those individuals and mills who were impacted, the damage is very real; therefore, our focus right now is providing technical expertise to individual landowners and helping them access any federal financial assistance that will be available.

"Fortunately, our forests and the industry they support are amazingly resilient and will bounce back from Matthew's impact."

###

The South Carolina Forestry Commission was among the many state agencies that provided Hurricane Matthew response by sending trained emergency professionals to the hardest-hit areas of the state. In addition to providing incident management teams that assisted counties with emergency operations, law enforcement officers assisted with the state's coordinated evacuation, chainsaw crews cleared debris, and other employees staffed multiple emergency operations centers around the clock.

## Trucks Cited for Size/Weight During Safe Driver Week

Vehicle size and weight violations topped the list of the most common warnings and citations given during the Commercial Vehicle Safety Alliance's Operation Safe Driver Week inspection event in October.

Operation Safe Driver Week took place from Oct. 18-24, 2015 during which law enforcement officers pulled over more than 21,000 commercial and passenger vehicles while also conducting 19,480 roadside inspections. The event is a CVSA program aimed at decreasing the number of fatalities and injuries caused by unsafe driving behaviors.

Rounding out the top five warnings and citations issued to commercial vehicle drivers were speeding, failure to use a seatbelt, failure to obey a traffic control device, and using a handheld phone. There were 3,929 warnings given out to commercial drivers and 4,062 citations.

Speeding was by far the most common reason passenger vehicles were pulled over, making up 27.3% of all warnings and citations vs. 9.3% for commercial drivers. Non-commercial vehicles were also pulled over for failing to use a seat belt, failure to obey a traffic device, following too closely and improper lane change.

Non-commercial drivers were also given warnings and citations at a higher rate than commercial drivers, at 0.69 times per contact compared with 0.58 for commercial.

"Unsafe driving behaviors can result in lives lost. That's what Operation Safe Driver Week aims to combat through driver enforcement and education," said Jay Thompson, CVSA president. "Our mission is to make our roadways as safe as possible."

Operation Safe Driver was launched in 2007 by the CVSA to combat the number of deaths resulting from crashes involving large trucks, buses and cars by improving the behavior of all drivers operating in an unsafe manner.





# **BIOMASS** White paper discusses state of pellet market, Japanese potential

By Katie Fletcher

utureMetrics LLC released a white paper this month written by William Strauss, discussing the current state of the industrial wood pellet markets and potential opportunities for its growth in Japan. It was once predicted the industrial wood pellet industry would grow to an excess of 20 million metric tons per year by 2016. According to Strauss, "those forecasts did not anticipate the changes in the policy environment that underpins the use of wood pellets in place of coal in large power stations."

He added that U.K. policy changes have eliminated many wood pellet projects, and that the conversion of the Lynmouth power station and possibly the MGT Teeside station, will probably be the last big increases in pellet demand for U.K. power plants. Further, delays and uncertainty in Dutch markets have postponed the 3.4 million metric tons per year in expected new demand. Even so, the purchase of the Langerlo power station in Belgium by Graanul Invest is a positive step forward for expected growth in the Belgium industrial pellet market, with consumption at that plant expected around 1.8 million metric tons per year when it begins consuming wood pellets in 2018.

Also, if the MGT project and the Dutch marketplace move forward, total industrial wood pellet demand in the EU and U.K. could rise to about 21.5 million metric tons per year by 2023. This all depends on if the projects are indeed implemented, Strauss reiterated.

Currently, the industry is in a state of excess supply, meaning some projects have been financed and built without most of their production capacity matched with an offtake agreement, or, in some cases, the power plants that were to undergo wood pellet conversions that those projects were expected to supply fuel to have either been abandoned or have been put on hold due to policy uncertainty.

Another reason for oversupply included in the paper is a few years of exceptionally warms winters closing production in the European heating markets. Strauss wrote, "there are too many pellets chasing too few buyers," and as a result, spot market prices for industrial wood pellets have hit historical lows (in U.S. dollars).

When looking at North America, the paper estimates that excess supply (assuming industrial plants run at 80 percent of nameplate capacity) is about 2.5 million metric tons. Nameplate capacity assuming that 80-oercent production rate will be about 12.7 million metric tons per year if all projects under construction are producing by the end of the year. Actual 2016 exports from the U.S. and Canada are forecast around 10.2 million metric tons. Oversupply is compounded by increased production in eastern Europe and decreased demand for heating pellets in Europe. "Exchange rate challenges with the U.S. dollar and short shipping distances have favored eastern European pellets in the industrial spot markets and EU heating markets," the paper stated.

With Lynemouth and Langerlo expected to come online in 2018, oversupply will be taken up by new demand and North American production capacity is expected to increase after 2018, assuming that a proportion of new U.K. and EU demand will be met by North American wood pellets, correcting the current state of oversupply in North American markets. However, if the Dutch markets do not grow as expected, the excess supply may linger longer.

Besides providing an update on the current state of industrial pellet markets, the paper provided analysis behind growth opportunities in

(Continued on page 39)

#### (Continued from page 38)

Japan. Strauss said several policies are driving current and future growth, and under one plausible scenario, Japan could be demanding well in excess of 15 million metric tons per year of wood pellets by the mid 2020's. Feed in Tariff (FiT) incentives offered to independent power producers (IPPs) are currently having an impact on the demand for wood pellets. Wood pellets and other biomass under the current FiT is 24 Yen per kilowatt hour (kWh) (about 23 cents per kWh or \$225 per MWh). This rate is set and guaranteed for 20 years.

Besides the FiT, two other fundamental policy goals Strauss identified in the paper are Japan's carbon emission targets and the government's desired energy mix by 2030. Currently, there are voluntary targets requiring power companies to reduce CO2 per kWh by 35 percent from 2013 levels by 2030. The 2,000 MW Shinchi coal power station is cofiring wood pellets at 3 percent, about 160,000 metric tons of pellets per year, which does not require modifications to the fuel delivery systems and burners. Other pulverized coal power stations are also cofiring or having discussions about pellet fuel. These add up to around 18,700 MWs, according to the paper.

According to the Japanese government's analysis, expected demand for energy by 2030 is 1,065 billion kWh. The government's "best energy mix" shows renewables will account for 23 percent of the total power generated in Japan, as illustrated in the paper. Of that 245 gigawatt hours (GWh), 45.8 GWh or about 4.3 percent is projected to come from biomass. Strauss wrote in the paper that assuming an 85 percent capacity factor for biomass generation, this amounts to about 6,150 MW of biomass generation capacity, some from wood pellets.

Strauss spent some time in the paper discussing possible markets. Countries with favorable shipping logistics and the foundations for sustainable sourcing and durable contracts are the western U.S. and Canada, New Zealand, Australia and Chile. The paper states that Southeast Asian producers such as Vietnam, Thailand, Myanmar, Malaysia and Indonesia would need to improve accountability for sustainability and for the legality of logging.

Strauss concluded that although the future growth of the European and U.K. industrial wood pellet demand is expected to flatten over the next several years, there is high probability for Japan, the U.S. (dependent on the Clean Power Plan) and other nations to use more wood pellets.

FutureMetrics has published several other white papers on the potential for the Clean Power Plan to enable industrial wood pellet demand growth in the U.S. and it plans to release an upcoming white paper on the potential in Alberta, Canada.

FutureMetrics dashboard for estimating the increased cost of generation and the carbon emission reductions from substituting wood pellets for coal in pulverized coal power plants was updated to include a full range of pellet blending ratios from 0 percent to 100 percent. Different fuel costs, heat rates, capacity factors, types of coal, fuel energy values and more can be changed as well.





#### SFI HOSTS SCIENCE CONFERENCE TO HELP MEASURE THE CONSERVATION IMPACT OF SUSTAINABLE FORESTS

WASHINGTON, DC — The Sustainable Forestry Initiative (SFI) convened researchers, conservationists, academics and government officials from across North America this week for the first full-scale meeting of the SFI Sounding Board to provide guidance for the SFI Conservation Impact Project. This project, launched by SFI in September at the International Union for Conservation of Nature (IUCN) World Conservation Congress, is a large-scale effort to quantify conservation benefits of well- managed forests stretching across North America from British Columbia to Florida. Forests certified to the SFI Forest Management Standard cover more than 280 million acres/113 million hectares. Millions more benefit from the SFI Fiber Sourcing Standard.



Sierra Pacific Industries land in California certified to SFI. *Photo: Mark Lathrop* 

"There's great value in having this group of experts come

together to improve understanding of the cross-benefits of managed forests for water, biodiversity, and climate change mitigation," said Dr. Che Elkin, Associate Professor of Ecosystem Science and Management at the University of Northern British Columbia, and a participant at the sounding board meeting.

The SFI Conservation Impact Project comprises a suite of projects that are conducting simultaneous investigations at a variety of scales. Researchers include grantees and partners of SFI's Conservation and Community Partnership Grants Program, as well as other researchers with compatible interests. The project focuses on developing metrics for climate change mitigation, water quality and biodiversity, to encourage forest health, conservation and sound management, and to facilitate continual improvement.

"SFI brought together a diverse group of practitioners and scientists to discuss ways to quantify conservation benefits and their importance. Our team at Oak Ridge National Laboratory is working to define what sustainability really means in particular contexts. The effects of forest management on water, climate and biodiversity are not always apparent to diverse stakeholders. The activity of the SFI Sounding Board is a useful step towards quantifying the benefits of proactive forest management," said Dr. Virginia Dale of Oak Ridge National Laboratory's Landscape Ecology and Regional Analysis Group.

The sounding board is an informal group of scientists, drawn from academia, public agencies, and the non-profit conservation community, that SFI convened to identify specific ways to clarify the contribution of SFI-certified forestlands to conservation goals that are of broad interest to conservationists and consumers alike. Their input will help ensure credibility and transparency, and provide direct input into project development.

(Continued on page 41)

#### (Continued from page 40)

The participants, many of whom are the foremost experts in their field, serve voluntarily, and additional participants will be sought and added to ensure expertise on relevant issues. Thirty-seven people attended. Some of the participating organizations at the conference included: Virginia Tech, Nature Conservancy of Canada, American Forest Foundation, Ducks Unlimited Canada, American Bird Conservancy, Saskatchewan Research Council, American Institute of Biological Sciences, NatureServe, U.S. Forest Service, and Canadian Forest Service.

"Developing robust data regarding conservation attributes and outcomes will help stakeholders and users of sustainably sourced forest products to understand these values, and to promote their management," said Paul Trianosky, Chief Conservation Officer at SFI. "The experts on our sounding board help to ensure that our measures are reliable, and that the results are relevant. The future of our forests depends on this work."

About the Sustainable Forestry Initiative Inc.<sup>®</sup> (SFI) The Sustainable Forestry Initiative (SFI)<sup>®</sup> stands for future forests. SFI is an independent, non-profit organization dedicated to promoting forest sustainability and supporting the links between sustainable forests and communities through grant programs, carefully targeted research, direct leadership of critical initiatives, and partnerships that effectively contribute to multiple conservation objectives. SFI's Forest Management, Fiber Sourcing and Chain of Custody Standards work to ensure the health and future of forests. Through application of these certification standards, SFI's on-product labels help consumers make responsible purchasing decisions. SFI Inc. is governed by an independent, three-chamber board of directors representing environmental, social and economic sectors equally. Learn more at <u>sfiprogram.org</u>.

#### Media Contact

Elizabeth Woodworth Vice President, Communications and Community Engagement Sustainable Forestry Initiative Inc. Tel: 202-596-3452 elizabeth.woodworth@sfiprogram.org

#### **Conservation Contacts**

Paul Trianosky Chief Conservation Officer Sustainable Forestry Initiative Inc. Tel: 423-571-2562 paul.trianosky@sfiprogram.org

Andrew de Vries Vice President, Conservation & Indigenous Relations Sustainable Forestry Initiative Inc. Tel: 613-424-8734 andrew.devries@sfiprogram.org



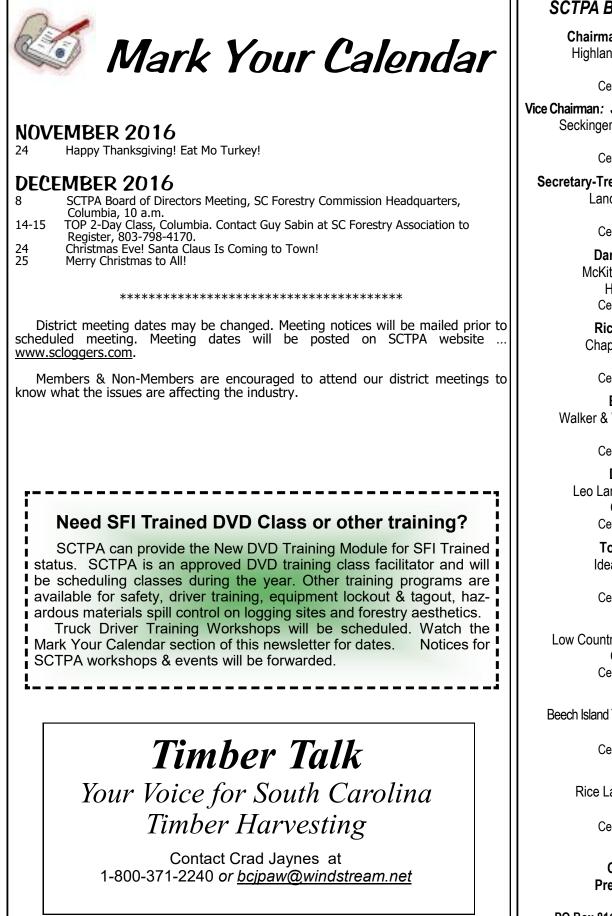
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Crad Jaynes President & CEO SCTPA PO Box 811, Lexington, SC 29071 800-371-2240 IIFax: 803-957-8990 bcjpaw@windstream.net



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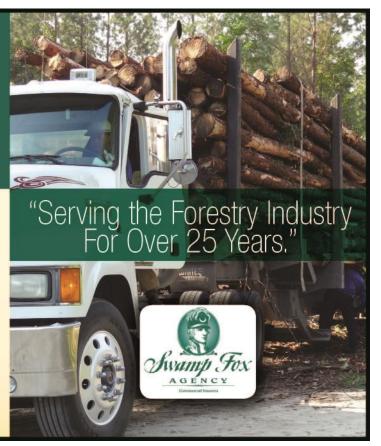
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Contact: David Hayes, Michelle Hopkins, Todd Hutson Rick Quagliaroli & Greg Hutson

## Swamp Fox Agency

P.O. Box 1318 Moncks Corner, South Carolina 29461 843-761-3999 Toll Free: 888-442-5647 Fax: 843-761-6186



#### **Our Mission**

The *Mission* of the *South Carolina Timber Producers Association* is to serve as the voice for timber harvesting and allied timber businesses to advance the ability of its members to professionally, ethically, efficiently, safely, environmentally and profitably harvest, produce and transport timber to meet the timber supply demands of our state by providing continuing educational and training opportunities, distributing timber harvesting, hauling, manufacturing and selling information, representing our members in national and statewide legislative activities, and aggressively promoting, supporting and conducting programs of state, regional and national advocacy.