

SCTPA 2015 Annual Meeting ***On The Rebound!***

Our 2015 Annual Meeting will be held February 6 -8 at the Springmaid Beach Resort & Conference Center, 3200 South Ocean Boulevard, Myrtle Beach, SC.

On The Rebound! That's our theme for this meeting. You may ask why? Our economy is recovering in the forest products industry and particularly in the timber harvesting segment where professional loggers and wood suppliers find their services in high demand. Why? ... Well the economic attrition caused many logging businesses to go out and now, there is a reduction in the number of timber harvesting businesses and an influx of new businesses or businesses expanding their operations to meet the wood supply demands of current and growing wood receiving markets.

We are excited to be back meeting at the impressive Springmaid Beach Resort and Conference Center, Myrtle Beach. Our standard rooms are connected to the conference center. Other rooms with a king size bed or one and two bedroom suites are located across the property with easy access to the conference center.

SCTPA will utilize the second and third floors of the conference center. The second floor will be for registration, exhibitors and speaker presentations. There is plenty of room for exhibitors. We'll also utilize the parking lot for outside exhibitors with equipment, trucks and trailers.

The third floor will be used for the Friday night reception, Saturday breakfast and lunch and Sunday's prayer breakfast. The third floor has a panoramic view of the beach and Atlantic Ocean.

Marlin's is the on-site restaurant and Barnacles restaurant is located on Springmaid Pier adjacent to the resort.

Our featured Saturday luncheon speaker will be Myles Anderson, Anderson Logging, Inc., Fort Bragg, California. Myles is President of American loggers Council and co-owner along with his father Mike of Anderson Logging, Inc. in Fort Bragg, California.

California is absolutely a 360-degree turn from what we in SC know about. It is incredible the amount of red tape, regulations and environmental pressures Anderson Logging has to deal with to harvest timber in California. Myles will relate to our folks what it is like to do business in the, as his father Mike says, "The Peoples Republic of California." And you think we got issues. "You Just Don't Know!"

On Saturday morning, we are excited to have Wendy Farrand of WFarrand Consulting of Limerick, Maine. Wendy has been in the logging business and knows our industry from the ground up. Her acclaimed workshops have been presented to Logger Associations in the Northeast, Lake States, Oregon, Washington and other states around the country. She is a board member of the Northeast Loggers Association.

With emphasis of loggers being in demand, new loggers are starting up, other businesses are expanding and the wood supply demand to receiving markets has put the timber harvesting segment under pressure. Not that this is a bad thing. But ... there is a need for labor, trucking and production capacity. So how will you meet the demands?

Wendy will present ... *How To Build A Kick@#% Logging Team...* as it takes a "Team" to make the business work. This hour and half session will provide insights into new and innovative ways to build a "great" logging team.

Returning on Saturday morning will be Attorney Rob Moseley of Smith Moore & Leatherwood in Greenville. He was invited back due to not being able to get into his full presentation regarding Subcontract Trucker Relationships due to time restraints. Rob is one of the foremost trucking attorneys nationwide. He will detail the liabilities of using a subcontract hauler and how general contractors can protect themselves from inherent liabilities.

Saturday afternoon will feature a TOP session to view the required SFI Training DVD to obtain the SFI Trained status for the annual period of July 1, 2014 – June 30, 2015.

Friday's schedule will be a board of directors meeting, afternoon registration and evening welcome reception with food and entertainment. Friday's Welcome Reception entertainment will feature the No Holds Barred Band-DJ-KJ Mix.

Saturday features general session speakers, luncheon with speaker, association business session, board member elections and awards and Saturday evening free. We'll also have our prize drawings for the Honda ATV or Pioneer and Honda Generator and free stay at Springmaid Beach Resort.

Our Silent Auction will be available with a variety of nice items for bidding. Please donate an item. The prize drawings and silent auction help the association financially.

Exhibitors will be on hand with their products and services. And of course there will be plenty of door prizes. We'll draw a winner for another gun or nice item on Saturday during the business session.

Discounted Carolina Opry tickets for the Saturday evening show February 7th are available for \$28 each and can be ordered with your meeting registration. That's a \$15 per ticket savings.

Sunday morning's prayer breakfast will feature The Pine Ridge Boys for an uplifting and faithful southern gospel service.

Contact the Springmaid Beach Resort directly to make your room reservations. SCTPA's room reservation code is 1081CD. Call Springmaid Beach Resort Reservations at 1-877-283-3284 Room block cut off is January 1, 2015.

Registration, sponsor and exhibitor packages will be forwarded. Check out Springmaid Beach Resort at SpringmaidBeach.com

Our meeting is a casual family atmosphere. We encourage everyone to bring your family and employees.

Dress is business casual. We ask that attire suited for a business meeting is worn.

Go ahead now and block the dates to join us February 6 – 8 for our 16th Annual Membership Meeting.

Brenda and I look forward to seeing you in Myrtle Beach.

Yours truly,
Crad Jaynes
President & CEO

Annual Meeting Sponsorship & Exhibitor Information & Registration Packages
Will Be Mailed to all regular Members as well as Allied Supplier
& Allied Supporting Members & Non-Members.

**... Springmaid Beach Resort Reservations ...
Call Reservations Direct @ 1-877-283-3284
SPECIFY SCTPA CODE NUMBER 1081CD
Room Block Rates Expire January 1, 2015.**